

Jonathan Dorfman

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Summary

- Experience as an SAP Intern, completed two internships at SAP
- Work experience in Customer Marketing and Interactive Broadcasting
- Strong troubleshooting, communications, and editing skills
- Education in Communications and excellent written and verbal communication skills

Education

MASTER OF ARTS | MAY 2014 | SAINT JOSEPH'S UNIVERSITY

- Major: Writing Studies: Focus on Screenwriting
- Related coursework: Rhetoric Then and Now (ENG 560)
The Book Stays in the Picture (ENG 675)
Thesis I (ENG 793)
Experiments in Narrative and Time (ENG 640)
Thesis II (ENG 794)

BACHELOR OF ARTS | MAY 2011 | SAINT JOSEPH'S UNIVERSITY

- Major: Fine Arts: Film/Video
- Minor: Communication Studies

Work Experience

INTERN | CUSTOMER EXPERIENCE MARKETING | SAP | JANUARY 2017 – JULY 2017

- Record and catalog B-Roll around SAP campus for future productions
- Inventory and categorize footage on external hard drives and online Jam site storage solutions
- Create and maintain transitions that follow SAP branding policies
- Support Video Ambassador Program by filming, editing, and identifying training videos
- Lead and take notes from production calls
- Support Headshot Wednesday Program by capturing and editing photographic headshots of clients
- Communicated with clients on technical issues related to the video medium.

INTERN | INTERACTIVE BROADCASTING SOLUTIONS | SAP | NOVEMBER 2015 – JANUARY 2017

- Experienced writing software instructions for technical installation
- Acted as escalation point to engage technical teams to resolve technical challenges for global livestreaming event

- Acted as first point of contact for the client for the STAR Program
- Managed fast-paced environment as result of rapidly changing client requirements
- Planning and managing production shoots including camera set up, shot planning, and sound
- Creation and editing of video scripts including pre-production, writing, and storyboarding
- Operation of Teleprompter, HD studio cameras, and audio equipment including microphones (boom, handheld, lavalier) and sound mixer
- Assist in and support production of internal video recordings for SAP clients and departments
- Edit and transcode internal video packages for streaming and delivery to SAP clients and departments
- Support and edit SAP audio and video live streams for Video On-Demand (VOD) playback on IBS video platform
- Experienced working in studio environments ranging from equipment set up and break down and shot composition to equipment operations
- Demonstrated ability to handle a variety of projects simultaneously and meet project deadlines

FOUNDING WRITER | THE ASPIE DIALOGUES | SEPTEMBER 2011 – PRESENT

- www.theaspiedialogues.org
- Write and publish articles about life as an adult with Autism Spectrum Disorder.
- Review, edit, and finalize the design and layout of self-built website with e-commerce section.
- Provide subject matter expertise as the author of written and visual content.
- Develop and design branding and related visuals.
- Respond to and debunk myths about Autism Spectrum Disorder.
- Support and engage readers with Autism Spectrum Disorder diagnosis and their caregivers through written blog posts and original media content.

Skills & Abilities

HOBBIES AND INTERESTS

- Creative writing (e.g. screenplays)
- Editing videos
- Video games (e.g. music/rhythm genre)
- Interest in learning Tai Chi (e.g. meditative activities)
- Japanese culture (e.g. Japanese animation/comics)

VOLUNTEERING AND LEADERSHIP

- Crazy Good Studios (personal website) – www.crazygoodstudios.com – I showcase my personal projects ranging from screenplays to finished videos.
- Video production for the United Nations

LANGUAGES

- English (Fluent)
- Spanish (Beginner)