

John D. Lofton IV

Writer / Producer / Director / Videographer / Editor
loftonfilms@gmail.com (240) 481-4883

CAREER OBJECTIVE:

To obtain a position in a reputable company wherein my skills, talents and abilities in the areas of technical expertise, client satisfaction, work ethic, creativity, as well as attention to detail will be fully utilized for the benefit of the company and ultimately their clients. Preferably working for a Studio in a Writing, Producing, Directing & Editing capacity.

EDUCATION:

Full Sail University - Winter Park, Florida

Associates of Science – Film & Video Production
Over 2,000 Class Hours

2004

CURRENT EMPLOYERS:

National Geographic – Contracted Video Producer / Editor <http://www.NationalGeographic.com> Sep. 2015 – Present

- Facebook & Snapchat Producing / Editing for NatGeo Wild and National Geographic Channel

LoftonFilms, LLC – Business Owner <http://www.LoftonFilms.com> Jan. 2015 – Present

- TV Commercials, Music Videos, Short Films, Episodic TV Content, Features, Web Videos & More.
- Award Winning Short Films

OnlineProductVids, LLC – Business Owner <http://www.OnlineProductVids.com> Jan. 2015 – Present

- OnlineProductVids, LLC simplifies E-Commerce product inventories utilizing 360 degree HD Product Videos
- Currently in ownership of 3 Client Contracts for creating Online Product Videos

PREVIOUS EMPLOYERS:

National Geographic – Contracted Video Editor <http://www.NationalGeographic.com> Sep. 2015 – Feb. 2017

- Social Media & Snapchat Reversion Editing for Short Film Showcase

Verizon D.M.S. – Sys. Specialist IT / Quality Assurance <http://www.verizondigitalmediaservices.com> Feb. 2012 – Jan. 2015

- File Based QC using State of the Art Tools (Baton / Manzanita / Orban / MediaInfo / VLC / FCP / Premiere / Snapz)
- Proof-Of-Concept for Onboarding of Potential Clients utilizing File Based QC Methods for A/V & CC Verification
- Build & Maintain Verizon Live Ops Master Control Used for Live Event Coordination
- Linear Channel Testing / Quality Assurance Testing for Fios Mobile (Android & iOS)

RaffertyWeiss Media – Associate Producer <http://www.raffertyweiss.com> Nov. 2006 – Feb. 2012

- Coordinate Multiple Simultaneous Projects / Project Management / Client Satisfaction / Website Management
- Casting Talent / Camera Work / Video Editing / Streamlining Processes / IT For Entire Company

SKILLS:

Excellent Communication Skills

Well-Versed on iOS & Android Mobile Devices

Video Compression for Web / Mobile / Broadcast

Client-Care & Satisfaction

NLE Editing & Post in Final Cut / AVID / Premiere / AE

Monitoring Tools (Splunk / Conviva / EC / New Relic)

Strictly Adhering to Deadlines / Attention to Detail

Project Oversight (Audio / Video Mastering)

Windows XP / 7 / 8 / 10 & Mac OS X 10.4 & Up

Directing Actors / Real People

Traditional Art – Drawing / Painting / Storyboarding

Technical Problem Solving / Fast-Paced Environment

HD & SD Tape Decks / T.V. Systems

Excellent Multi-Tasking Skills / Fast Study / Work Ethic

Short and Long Form Creative & Technical Writing

Team-Oriented with the Ability to Work Alone

Knowledgeable in Film / Tape Formats / Video Codecs

RCA (Bad A/V | CC | Video Delivery Failure)

EXPERIENCE	Client	Project	Format
Producer / Editor	Department of Energy	Solar Video Series	Info / Animation
Producer / Director / Editor	Gaithersburg Garage	TV Commercial / Web Videos	TV :30 x2 / Web
Producer / Director / Editor	Renegade DMV	3 Music Videos	Music Video
Producer	Iron Bow Tech.	LandWarNet	Tradeshaw Animation
D.I.T. / Associate Producer / Editor	Lockheed Martin	iCampaign Series	7pt Corporate Series
D.I.T. / Associate Producer / Editor	Iron Bow Tech.	Online Marketing Video	Internet / DVD
Mobile Editor	VNN Live	NLE 2011	Internet Broadcast
Editor	CMS (Medicare)	Sizzle Reel	Sizzle Reel
Associate Producer / Editor	Project Rebirth	Tom Lappin Interview	Internet / DVD Extras
Editor	Washington Gas	Spec Spots (x2)	Internet / DVD
Editor	Boo Bicycles	Marketing Videos (x3)	Internet / DVD
D.I.T. / Associate Producer	Lockheed Martin	CTO + CIO Company Address	Corporate Video
Associate Producer / Editor	NISH	Usdaine & Villines Awards (x2)	Awards Video
Director / Editor	West Mob Ent.	Fro Beat 2011	Music Video
D.I.T. / Associate Producer / Editor	RIM BlackBerry	Baltimore Pocket Cop	Marketing Video
2nd Camera / Editor	Lockheed Martin	Safety Moments Pt. 2	Corporate Video
Producer / Camera / Editor	First Potomac Realty	Acquisition Video Series (x16)	Investor Videos
Associate Producer / Editor	Department of Labor	Workforce Recruitment Program	Government Video
D.I.T. / Associate Producer / Editor	Discovery Education	The New Mimio (x5)	Marketing Video
D.I.T. / Associate Producer / Editor	CFC	Campaign Video Series	Government Video
Director / Camera / Editor	Diesel Film Racing	24HR / Best in Show D.C.	Short Film
D.I.T. / Associate Producer	CMS (Medicare)	Cracking Down	PSA / TV :30
D.I.T. / Associate Producer	CMS (Medicare)	Cards	PSA / TV :30
Associate Producer / Editor	SAMSHA	SBIRT Series (x22)	Internet / DVD
Associate Producer / Editor	Lockheed Martin	Safety Moments Pt. 1	Corporate Video
D.I.T. / Associate Producer / Editor	Discovery Health	Energy Balance 101 (x5)	Internet / DVD
Associate Producer / Editor	Clark Construction	Make It Right	Internet / DVD
Associate Producer	NIH	National Children's Study	PSA / TV :60
Associate Producer	CDE	I Can - Spanish Version	PSA / TV :60
Associate Producer / Editor	Capital One	CEO Rich Fairbanks Keynote	DVD
Associate Producer / Editor	American Red Cross	Miley Cyrus Haiti Relief	PSA / TV :30
Editor	West Mob Ent.	Fro Beat 2010	Music Video
D.I.T. / Associate Producer / Editor	Clark Construction	Philanthropy Video	Corporate Video
Associate Producer	Sprint	Mini DVD Distribution (x2000)	Marketing Video

EXPERIENCE	Client	Project	Format
Producer / Editor	Westat / DE	PISA 2017 / 2018	Info / Instructional
Producer / Editor	Nat Geo	DR T Animal Phobias	Snapchat / Top & Full
Associate Producer / Editor	NIH / NCCAM	Tai Chi	Instructional Video
Associate Producer / Editor	American Red Cross	Billy Ray & Miley Cyrus Haiti	PSA / TV :30
Associate Producer / Editor	Top Speaking Docs	WebNav Video Series (x5)	Web Video
Associate Producer / Editor	Sprint XOHM	Store DVD Loop Animations	DVD
Associate Producer / Editor	TATA Communications	TATA	Corporate Video
D.I.T. / Associate Producer / Editor	Lockheed Martin	CEO Bob Stevens Address	Corporate Video
Associate Producer	CDE	I Can – English	Non-Profit TV :60
Associate Producer / Editor	RIM BlackBerry	Pocket Cop	Marketing Video
Associate Producer	Dominion	Every Day Jason	TV :30
D.I.T. / Associate Producer / Editor	United Way	Diversity & Inclusion	Internet / DVD
D.I.T. / Associate Producer / Editor	Discovery Education	Mimio (x2)	Marketing Video
Associate Producer / Editor	United Way	Spirit of America	Awards Video
D.I.T. / Associate Producer / Editor	Lockheed Martin	Bruce Tanner State of Affairs	Corporate Video
Associate Producer / Editor	NIH	PPMD Press Conference	Corporate Video
Director / Associate Producer	SCA North America	Tim Kiss Interview	Corporate Video
D.I.T. / Associate Producer / Editor	Senior Citizens League	Understanding Healthcare	PSA / TV :30
D.I.T. / Associate Producer / Editor	Lockheed Martin	Career Tour Videos (x22)	Corporate Video
Director / Camera / Editor	Diesel Film Racing	24HR / Best Editing D.C.	Short Film
Producer / Editor	Congressman Chris Smith	Campaign Video	Political TV :30
Associate Producer	Sprint	Mobile Broadband Microsite	Flash
PA / Associate Producer	Dominion	Every Day Zhou Hui	TV :30
Associate Producer / Editor	American Red Cross	Chinese Earthquake Relief	PSA / TV :30
Co-Producer / Editor	Jones Lang LaSalle	National Gateway	Marketing Video
Associate Producer / Editor	American Red Cross	Measles Relief	PSA / TV :30
D.I.T. / Associate Producer	Lockheed Martin	Employee Excellence	Awards Video
Associate Producer	American Red Cross	Aquatic Safety	PSA / TV :30
Co-Producer / Editor	Don Bosco Cristo Rey	Fundraising (x2)	Fundraising Video
D.I.T.	Baltimore City	Re-Election Campaign	TV :30
Associate Producer / Editor	Sprint	Cal State Long Beach	Vertical Marketing

EXPERIENCE	Client	Project	Format
Associate Producer / Editor	Freddie Mac	Crystal Recognition Awards	Awards Video
D.I.T. / Associate Producer / Editor	CFC	Campaign Video	Government Video
Associate Producer / Editor	Sudexo	2nd Qtr Analysis	Corporate Video
Associate Producer	Sprint	COOP	Interactive Flash
Grip / Editor	Jones Lang LaSalle	Being The Brand	Corporate Video
Production Coordinator	Sprint	K12 / GPS	Vertical Marketing
Co-Producer	McKesson	MedSurge	Marketing Video
Grip / Editor	Shepherd Foundation	What is Shepherd Foundation?	Fundraising
Director / Camera / Editor	Young Moses	Bad Boys	Music Video

PROFESSIONAL REFERENCES:

"I have known John on a professional level for about 10 years and I have found him always to be a man of high integrity, continually striving to produce the best quality work possible, often beyond the expectations of his clients. In my experience, his dedication to the industry exceeds most his age in the industry. I would recommend him to anyone who needs someone they can trust to complete a project on-time and within budget." - Steven Holloway, *Director of Photography, Visible Films* 301-332-1148

"I have provided sound design and audio post production services for John since 2004. We went to Full Sail University together in Orlando Florida and have since then remained very strong allies in the video production industry. John is one of the most eloquent and efficient video producers I have ever seen." - Joe Pfeil, *Professional Audio Recordist / Engineer* 310-651-0521

"John Lofton is one of the most TALENTED individuals I have ever met. His skills with editing, creation, film and design have to be the best I have ever seen... I have seen most of his video work and it is beyond professional. I recommend him for anyone who needs marketing, film recording, and film editing. He is your go to guy!" - Chris Callendar, *AT&T Regional Manager, NC* 443-763-6060

"John is known for his technical proficiency, attention to detail and creative editing. He has received several industry awards and has been featured in DV Magazine for his knowledge and expertise on digital storage in the media industry... His creative storytelling ability and technical acumen are a powerful combination and tremendous asset to the RaffertyWeiss Media team." - Office : 301-495-9021

DEMOS & WORK EXAMPLES:

www.Vimeo.com/LoftonFilms/videos

<http://www.Twitter.com/LoftonFilms>

<http://www.LoftonFilms.com>

<http://www.LinkedIn.com/in/LoftonFilms>

AWARDS & RECOGNITION:

48H Film Project – Producer Award HM / Best Soundtrack / Best Production Design / Best Editing Nomination / 13 Total Nominations

NIH NCCAM "Tai Chi" Outstanding Alternative Medicine Video - Editor

Diesel Film Racing – Best in Show Washington D.C. + Best Editing + Audience Choice Awards

Diesel Film Racing – Best Editing + 3rd Runner Up | Matrox "Make The Cut" Video Editor Award 2009

Featured in DV Magazine Article - [Creative Planet Network](#)