



## CONTACT ME

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/mikesimpsondesigns

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## SKILLS

### Video Production:

Adobe Premiere Pro

Adobe After Effects

Cinema 4D

Final Cut Pro X

DSLR

### Graphic Design:

Adobe Photoshop

Adobe Illustrator

Keynote

Sketch

Photography

### Front End Development:

HTML

CSS

## ABOUT ME

I am a multimedia designer because I have a passion for storytelling and design. I am known for my work ethic, speed and positive attitude around the workplace. I am looking for a chance to further develop my skills in social media marketing and other design fields.

## PROFESSIONAL EXPERIENCE

### Diply.com

(Nov 2016 - Jan 2017) London, ON

Position: Senior Factual Video Producer

- I oversaw production of short viral factual videos along with special projects. I was also responsible for production and ideation of viral/ shareable videos. I was promoted to this position based on my strong work ethic, ability to do a lot of work and my positive attitude.

"Diply.com, is a user-generated, social news and entertainment community; we inspire people to share and begin conversations. Since Diply's launch in 2013, we quickly surpassed Pinterest as the fastest-growing website in Internet history and are currently ranked within the top 100 global websites".

### Diply.com

(July 2015 - Nov 2016) London, ON

Position: Video Production Coordinator

- I transitioned to this role because the video department was expanding. I was identified as an asset in the expansion because of my film experience. The focus of this role was to create viral and shareable videos, ranging from Funny to DIY and Food videos.

### Diply.com

(April 2015 - July 2015) London, ON

Position: Content Writer

- I was hired as a content writer immediately after finishing school. During my time as a writer I wrote viral articles ranging from Entertainment to DIY. I learned how to create listicle style articles and adapt my writing style to the articles audience.

### Fanshawe College

(Sept 2013 - Jan 2014) London, ON

Position: Athletics Photographer

- While in school I worked for the Fanshawe Athletics department. I was responsible for taking photos of Fanshawe's sporting events through the Fall and Winter seasons. I worked approximately 15 hours a week while still going to school. I was interested in this position because I love for sports and photography.

## OTHER EXPERIENCE

### Mike Simpson Multimedia Designer

(2016 - Present) London, ON

- Client Videos: Your Inspiration At Home / My Secret Kitchen - recipe videos. My Pet Code - Promotional material (video and trade show material).

### London Ontario Film Community

(Sept 2013 - Present) London, ON

Position: Founder / Moderator

- After moving to London, Ontario I was looking for a film community in the city. I identified this void by creating a group to help filmmakers communicate in the area.

## EDUCATION

### Fanshawe College

(Sept 2013 - April 2015) London, ON

Program: Interactive Media Design and Production

### Raindance Canada

(Feb 2012) Toronto, ON

Program: Screenwriting Workshops

### George Brown College

(Sept 2012) Toronto, ON

Program: Digital Video Editing

### Ed Video Media Arts Centre

(Aug 2010 - Aug 2011) Toronto, ON

Program: Film Workshops - short films, screenwriting, producing