



Kevin Tierney

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SUMMARY

Digital media professional developing solutions and methods for optimization, collection and storage. Diligent and analytical Team Leader who has achieved success in a variety of roles with increasing levels of responsibility.

SKILLS

- Intuitive
- Supervision and training
- Exceptional problem solver
- Effective Multitasking

ACCOMPLISHMENTS

- 1st Optimization Specialist on YouTube
- State Champion: 2000-Massachusetts U16 Soccer (age 14)

EXPERIENCE

Optimization Team Leader

Los Angeles, CA

ZEFR/ Nov 2010 to May 2017

- Manual acquisition of over 6,000 digital assets on YouTube's CMS for monetization, anti-piracy and rights disputes
- Curate, encode, meta-tag, photoshop thumbnails, and digitize over 200 movie clips from Lionsgate, Universal, Miramax, Warner Bros. and other companies for distribution through MOVIECLIPS.com and its YouTube channels
- Train and manage the Optimization teams

Assistant Manager

Redondo Beach, CA

Wee Man's Chronic Tacos/Jan 2010 to Nov 2010

- Optimize profits by controlling food, beverage invoices on a weekly basis
- Handle register and allocate tips

PROFESSIONAL TRAINING

Student Intern

American Pavilion at 62nd Cannes Film Festival 2009

Cannes, France

- Only student program officially recognized and sanctioned by the Festival de Cannes and the Marche du Film

Intern - Asst. Editor

Allen Roche Group 2008

Boston, MA, USA

- Test graphic templates for the company's lead editor

Communications - Visual Media Production

Framingham State College 2005

Framingham, MA, USA

- College's sports videographer