

DIRECTOR'S VIEW

NAME OF THE FILM : "Sevda Yolları" (ROADS OF PASSION) ©

FILM STYLE : Action-Drama

WRITER / DIRECTOR : AYDIN EREL

TARGETED AUDIENCE : 13+

TIME OF THE FILM : 95'-100'

I have found the story of a woman heavy vehicle driver is very attention-grabbing. I have been writing this script over two years. The source of inspiration of the film is from a real character. Our company has entitled the total copyright. She is the first woman to work as a heavy vehicle driver in Turkey. She's been working over 20 years in her profession.



The real inspired character

This film although has inspired from her career; the script is totally fictional and built on imaginary events and characters. We will focus on the life of a young woman in her 29-30 years, so called "Sevda" (which means *Passion* in literary) the script based on humorous and adventurous events of her work.

The film will not be in chronological order. There're some flash backs of her childhood and adolescents just to get the clues of her character, but actually we will focus on the life of a young and smart woman. She will drive several types of vehicles in this film. She's also a good motor biker. According to my research; long distance heavy vehicle driving requires a lot of concentration, commitment and discipline. The actual job is tough enough even for men. Whatever they drive; they don't only have legal responsibility but, they also have human responsibility. T.I.R drivers have to be extra careful for the dirty tricks of drug traffics. In fact; the job requires a lot of skills. This world is not designed practically for women. When you look from outside, it's normally men's world! But, this woman perfectly does the job, even better than some male opponents. Simply this part is very interesting on itself. I have dramatized the story within prejudgments of men's society. Women in general facing job discrimination in the world, this is a social problem even in Western Culture.

The roads sometimes can be with full of surprises. The main story of the script is surrounded by unforeseen love and struggle with mafia. The side elements of the story are confined with; her intimate family relations, how to avoid arrogance behavior of the bosses, to know how to deal with fellow companions and passengers. This story is an adventures life of a tough woman. We will see fascinating life of Sevda with humor and excitement.

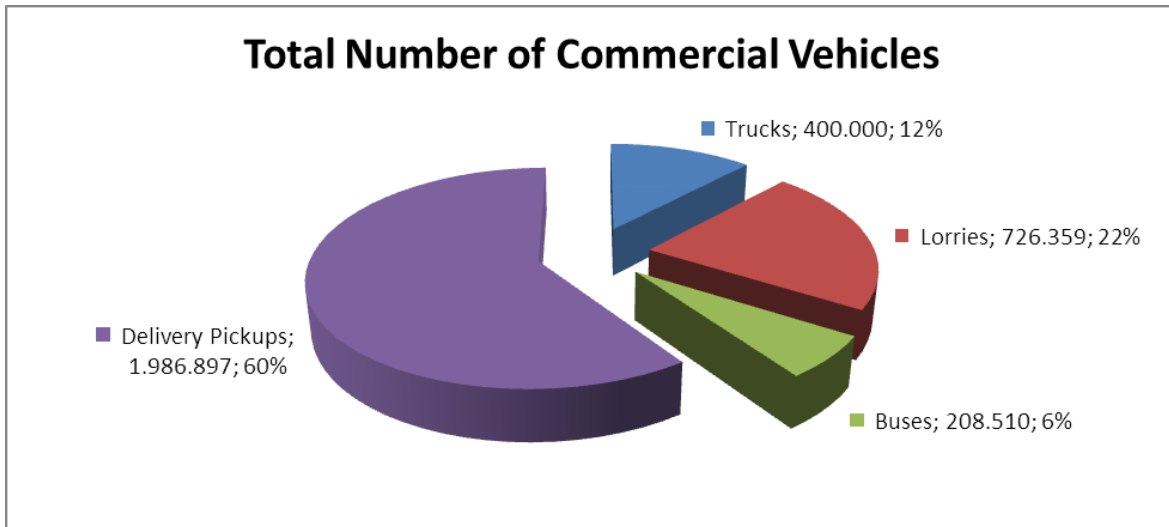
Sevda incidentally meets a young girl in one of her long journey to the Eastern Turkey; she's running away from a forced marriage. They both come from totally different culture, at first they have personality clash, but as time go by, unexpected conditions advance and her maternal feelings has awoken and she takes care of her. When they get to know each other a benevolent relationship arose between them. It's women solidarity!

The story will take place in visually attractive surroundings in Turkey and some in Germany. Turkey has got stunning and fascinating natural sceneries. I believe; in photographically it will be very interesting. Each region differs one to other. There're diverge traditions. Her brother's sudden lost distress her and her family. Tracking down her brother's lost will lead her to Germany. It becomes whose hunter and who's the hunt? Revenge and justice are controversial themes. This will be dramatic leitmotiv.

I have used some action to bring a bit a spicy flavor to the film; I've tried to express consequences of negative effect of drug particularly for young people. I believe; we owe the world to them. The film has a surprising end; it's a kind of a journey film.

Finally" love" which is more important in the world that we need for everything from nature to a human beings.

I've made a survey about commercial transportation. The most of transportation in Turkey made by highways (about 80 %) The commercial vehicles increase approximately 7-8 % every year. Here's the latest statistic made by Turkish Statistic Association in Turkey. In rough calculation nearly 1,500,000 drivers are driving these kinds of vehicles around Turkey, plus their subsidiaries and considering their families are almost 10,000,000 people! I believe this is a good potential audience for our film. This is only in Turkey. Turkish population around 75,000,000 people in EU countries, we consider international market have wider potential.



The main character (Sevda) drives several types of vehicles; this is a good opportunity for an international automotive production brand to display wide range of vehicles. This industry has many side suppliers such as tires, batteries, lights and the most important all vehicles need fuel! The advertising world inclined to women, they have wide variety of commodities comparing to men and a professional market hunt may increase an interest for sponsorship for this film. We're making market search and our contacts in progress.

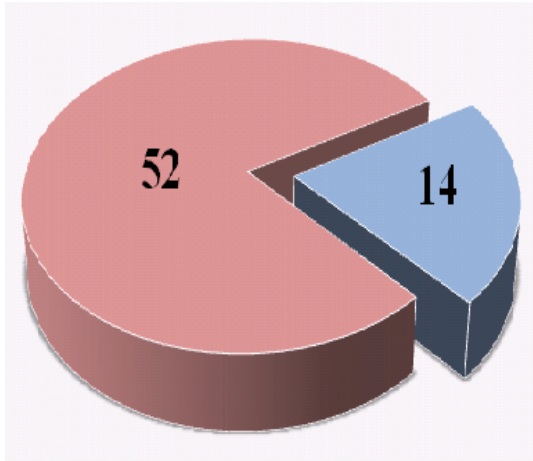
The population of Turkey is approximately 75 Million. This is a good number of figures for cinema industry .Here is the box office figures of last three years.

<http://boxofficeturkiye.com/yillik/>

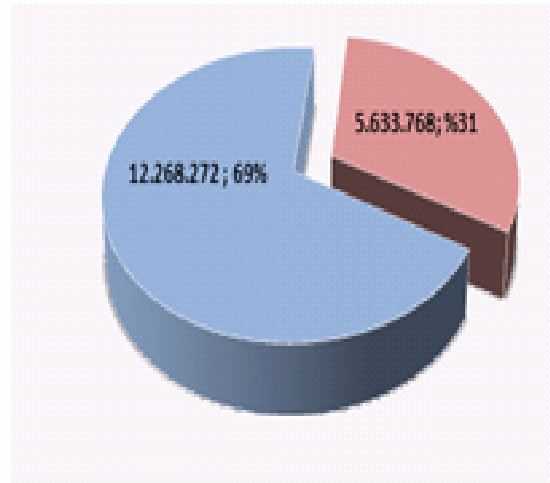
Year	Total Audience *	Change	Total Income *	Change	Total New Film	Total Film	Ticket Aver.	1 st Film	Origin
2012	44.339.587	4.8%	425.630.593 TL	6.9%	290	494	9,6	Fetih 1453	Turkish
2011	42.294.040	1.8%	398.294.091 TL	3.9%	291	432	9,42	Eyyvah Eyvah 2	Turkish
2010	41.534.146	12.5%	383.369.769 TL	24.5%	247	379	9,23	New York'ta Beş Minare	Turkish

Here is the comparison chart published by the Ministry of Culture Cinema General Directorate in their web site .The first quarter of 2012, total 66 films appeared in the cinemas, 14 films were Turkish origin.

<http://www.sinema.gov.tr/ana/sayfa.asp?id=59>

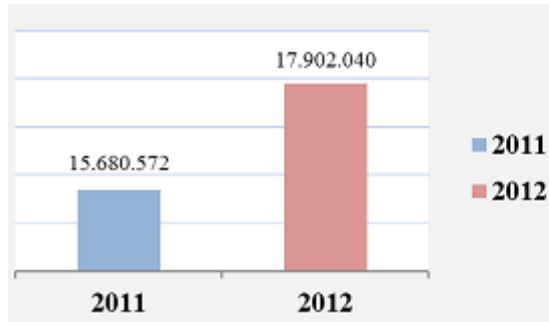


52 Foreign films, 14 Turkish films

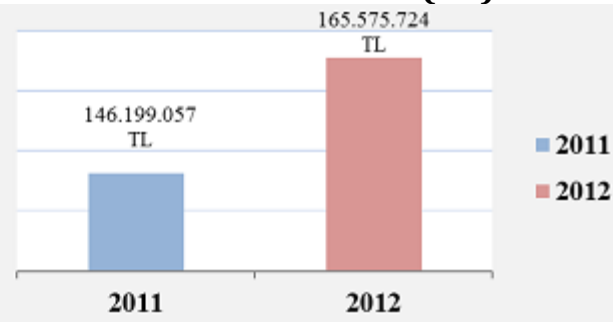


Audience watched: 69 % Turkish films, 31% foreign films

Total cinema audience



Total box office income (TL)



In the first half of 2012, 137 films were released in Turkey. Nearly half of the total 23,648,031 admissions were for local films. Turkish films are more popular than foreign films in Turkey. They also make good income in Germany as well.

This film has got an international tendency some parts will be shot in Germany, therefore; I was in Berlinale 2013 European Film Market; I made some relation with film companies, we're in process of co-production stage.

AYDIN EREL