

THE WITCH OF BELLE FLEUR

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GENRE: Fantasy

FORMAT: Pilot

Being a witch is almost as crazy as being a teenager.

LOGLINE: Once Juliette realizes she has the ability to save her dying Aunt, the Afro-Latina teen telenovela actress reluctantly steps into the role of leading the witches in her otherworldly South Florida swamp town, unleashing both good and evil magic.

SYNOPSIS: Juliette, an Afro Latina, teeters on the edge between teenage angst and the supernatural as she unravels her family's secret. She soon realizes that only she can save her dying Aunt by unleashing magic back into Belle Fleur. And of course, becoming head of her Coven. The Witch of Belle Fleur is an action-packed fantasy that explores the world of magic through a strongly diverse and female cast.

The Witch of Belle Fleur focuses on Juliette and her emerging powers as she jumps into her new role as lead witch. Her life becomes chock full of twists and turns surpassing that of the character she portrays in the Miami telenovela, *Amor Magia*.

Juliette and her teenage Coven have immense powers. They play hard, fight hard, and love even harder as twenty-first century teens do.

The Witch of Belle Fleur is a character driven show exploring the deep interpersonal and cultural relationships between the characters with the added layer of magic to carry the show through several seasons.

THE WORLD: Set in Belle Fleur, a fictional swamp town in South Florida. Its natural beauty, charming storefronts and Caribbean *sabor* capture the hearts of visitors and locals alike.

Belle Fleur's hot and humid climate, the deep green and brown swamp, *Fontaine Manor*, Juliette's old family home, and the iconic *Island Magic Diner* belonging to Juliette's Aunt are prominent settings throughout the seasons. The enchanting quality of the town even extends to Juliette's three-legged pet alligator, Heathcliff.

STONE: A dark fantasy doused with comedy, The Witch of Belle Fleur's fast-paced dialogue highlights the familiarity amongst the characters. The Witch of Belle Fleur focuses its lens on the journey of the witches and regulars, humans without powers. Both groups strive to find their place in this world while they juggle paranormal activity and the angst of being teenagers. Magic must remain a secret from the regulars.

PILOT DETAILS: Juliette and her hot bff, Victor, are in the swamps of Belle Fleur in search of snake venom for her dying Aunt's herbal remedy. Her Aunt is losing her battle against a mysterious illness doctors are unable to cure. Juliette and Victor discover an old box; which she brings home despite Victor's warning. Juliette opens the box, and the gem lodges in her hand, ushering in a renewal of supernatural powers for both Healer and Destroyer witches.

An Objective Guide, sent by the Witches Council, helps Juliette as she decides if she will become Belle Fleur's Lead Witch. Time is running out as Thane, an ancient evil witch, regains his magical powers. He wants to rule Belle Fleur. Thane's looking a new host body. But, worst of all—Thane wants Juliette's soul.

A Story: Juliette awakens to both her Destroyer Witch and Healer Witch sides in the world of magic. Victor, familiar with magic; which he keeps hidden from Juliette, watches close-by. Victor warns her against the alluring pull of the mysterious gem.

B Story: Migdalia, Victor's over-protective mother, and Juliette's nemesis, Thane, both scheme to bring magic back to Belle Fleur. Migdalia focuses on keeping Thane from taking Victor as his new host body. Thane is bent on Juliette finding the box and the restoring his magical powers.

SERIES OVERVIEW:

Season One: Juliette's discovery of the world of magic forces her to balance her Destroyer and Healer halves. Juliette saves her Aunt, prepares for battle against Thane and his Destroyer Witches. The action-packed battles lead them to the Bahamas and New York City. As Juliette gains more power as a Lead Witch, she attains more popularity as an actor. Juliette and Victor's public display of magic unintentionally leaves the Regulars of Belle Fleur with magical powers. On a tip, a secret branch of the FBI, specializing in the supernatural, sets up shop in town. Season one ends with Juliette and Victor as a couple and Thane still on the hunt for Juliette's soul.

Season Two: Juliette bargains with a new Witch to set things back to normal. The Council sends a mysterious Witch to help Juliette and share the role of Lead Witch. Migdalia does whatever it takes to protect her son, Victor. Juliette fights to remember Victor as she attempts to break a reality altering spell. Victor returns back to Belle Fleur with the help of a beautiful new Witch. The FBI realize Juliette's not a threat after she saves an agent. The Destroyer witches wreak havoc on Belle Fleur and frame Juliette for a crime against The Council. The New Council gains power and begins demonstrating their reach. Season two ends with Juliette in exile in Miami.

Season Three: Juliette grows closer to hunky Alec, who has fully found his footing as a Destroyer witch. Juliette's triumphant return to Belle Fleur is short lived as she realizes Victor has a new girlfriend who is draining the life out of the residents of Belle Fleur. The two battle until Juliette wins. Juliette quickly realizes being at the top attracts even more powerful enemies. Her biggest foe of season three ends up being the FBI.

CHARACTERS: JULIETTE: (17) A telenovela actress, barely fluent in Spanish and the heroine of this story. Lead Witch. She's awkward, brave at times, and doubts herself, most times. She loves watching Survivor, loves Cuban pastries, has always believed in magic, when convenient. Loves to write out "to do" lists decorated with lightning bolts and hearts.

As a professional actress, Juliette moves in the world in a bold manner with little consequences. But when faced with sorcery, Juliette's forced her to confront life and find her strength, while balancing her Healer Witch and Destroyer Witch halves. She discovers that both the lightning bolt and heart are needed to lead an unlikely group of witches.

VICTOR: (17) A recent high school grad. A young witch. The guy in high school people loved or hated, almost too good looking, but his kindness makes him approachable. All he wants is to protect Juliette, well, that and to eat about a dozen Cuban pastries. He's the golden child to a scheming witch, literally, and a mild tempered, wealthy business man.

RENNER: (a few centuries old, but appears to be early 40's) A powerful witch. Has a long history, and is now making amends by choosing to do good, even though that's not always his first impulse. He is unable to lie and skilled at withholding information.

MIGDALIA: (looks to be 50's-but no one's dared to ask her) A mother first, and then a witch. Flawless hair, makeup, chunky high-end jewelry, bracelets rattle when she gestures, smells like she's been marinated in expensive French perfume for half a decade.

ALMA: (mid 40's, but acts older) Juliette's Aunt. A Regular with no powers. Loves pouring energy into her diner and others. She only sings when no one is watching. She used to be an actress who partied with the best of them, but gave that up to raise Juliette.

THANE: (centuries old) An ancient and evil witch. Animals avoid him, for good reason, the closest thing he has to friends are very old enemies, and he's fine with that.