



Ian Barrett

A former star, in the 80's, now in his early fifties. He is living off the recognition that his name affords, even if that is dwindling year on year. Through the years he has tried many things to remain positive and relevant. His latest fad is psychology and the power of positive thought. The appearance of lan's subconscious is a consequence of his newfound fad, who comically leads his decision making.

lan is driven largely by the hope of getting his name back up in lights. Circumstances prevail, when his 'soap-opera father' is diagnosed with cancer, lan is invited back to the show to do a 6 episode arc reunion, for the still airing 30 years later, Claremont Avenue. Ian, deep inside, wants this to become a more permanent situation, but he is halted at the gate when he becomes torn between doing the right thing and personal success, following unfair media coverage, about Charles (his on-screen father and mentor), after his death.

lan's Subconscious

A visible manifestation of Ian's innermost feelings, thoughts and knowledge. Ian's inner guide, which comically leads him to become a better version of himself. He helpfully taunts Ian through everyday life and becomes an integral part of his story and eventual transformation. First, he appears as a younger version of himself but after the death of his 'soap-opera father', he becomes the grumpy co-star that made his life hell as he rose to fame in the 80's.

Tracey

A soap star in her early fifties (same age as Ian). She was in the soap when Ian first rose to fame. They had a brief relationship at that time but split due to the divergence in their fame. She is still on the soap, thirty years later. Her life has stayed the same during the intervening years. A potential love interest for Ian as he reconnects with the life he once had.

<u>Abigail</u>

lan's agent. About forty years old, she has inherited Ian as a client and he is the most famous name on her roster even if his best days are firmly behind him. Abigail's greatest desire is to become more successful, to be able to promote bigger names, but she is very familiar with how difficult the business can be and is also a realist.

Derek Harper

The Executive Producer on the soap. Thirty years previously Ian and Derek were the best of friends. Derek as a Production Assistant and Ian as a new actor on the show. Derek's life has moved on in the thirty years, promotions and more promotions. When Ian briefly returns to his former life on the show they have to reassess their friendship based on the shift in power in their relationship.

With sliding ratings, Derek is under pressure and puts ratings ahead of morality when he uses Charles' current media focus, following his death, to bring attention to the show (Claremont Avenue) and MHF studios, bad-mouthing Charles in the process.

Charles

The patriarch of the soap. Beloved star, diagnosed with cancer and on his last days on the show. His demise leads to a return for Ian. However, the public image of Charlie and the reality are polar opposites. Before Charles dies, via his nurse, he passes on his memoirs to Ian in the hope that he can right some wrongs in their relationship. Charles knows deep down that his abrasive attitude towards people made him unpopular to work with, but beneath all of that, it was a mechanism for Charles to cope with his personal circumstances without having to share his desperation and to avoid unwanted pity.



The story follows Ian Bennett, an actor/singer/entertainer who had eighteen months of being the hottest star in the UK during the late eighties. He starred in a top-rated soap called Claremont Avenue, had a number one hit single and moved on to be the star of a high profile West End musical.

Unfortunately, he is now thirty years older, left on the scrap heap of life. No longer famous just a nostalgic memory for those of a certain age. He struggles to make ends meet and resorts to jobs he feels are beneath him to keep the wolf from the door. Based in London, where lan resides in his now shabby, but once classy and opulent flat, we follow him as he tries to survive in a world that he feels has discarded him. In contrast, the story also features flashbacks to his heyday of the late eighties, very different from the mundane life that he now lives.

In a delicate state of mind, his latest fad is psychology and the power of positive thought, which leads to a visible manifestation of his subconscious. His subconscious emerges as lan's inner guide and comically leads him to become a better version of himself.

What starts as a light-hearted drama takes a turn for the tragic with the death of a peripheral character. However, due to lan's visible subconscious, the comedy remains because he sees and hears a character that no one else does. But far from being a friendly voice the projection insults and humiliates lan every chance it gets. Further undermining his self-confidence and hampering his attempts to move his life forwards. It charts lan's attempt to redeem himself and the voiceless dead man in a world that has moved on and passed them.

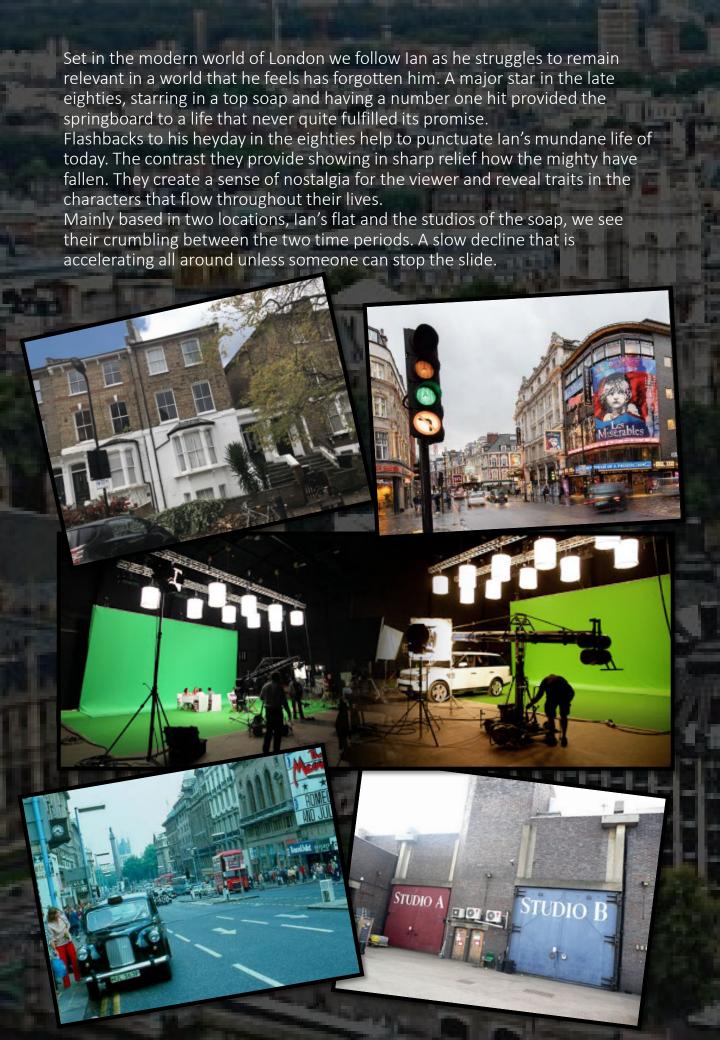
Ultimately, Ian must choose a route back to the famous life and all that means or trying to give voice to the voiceless and being returned to the life he has been living for thirty years.

With the story switching between the two decades we are charting the rise and ultimate fall of Ian. We see the inevitable march of time as it catches up to all of us. With the death of Charles, we are also highlighting that there is more than one character 'losing it'. As well as the slide in ratings for the soap which can also push it into the category of 'losing it'. There is a fight from all of them to regain former glories. How do you return to the peak when the public perceives that your best days are behind you?

Many of Ian's life struggles are the everyday issues affecting all of us. Although we have seen shows featuring TV stars we are not often presented with a character who has lost his fame and is living a normal everyday life.

The story is not based on any one real life but rather on a chance encounter with Don Estelle busking in a shopping centre. A once very famous actor and singer being forced to live off the scraps that society will afford him. Also the thought of what happens when you are no longer relevant in the consciousness of an increasingly fickle public.

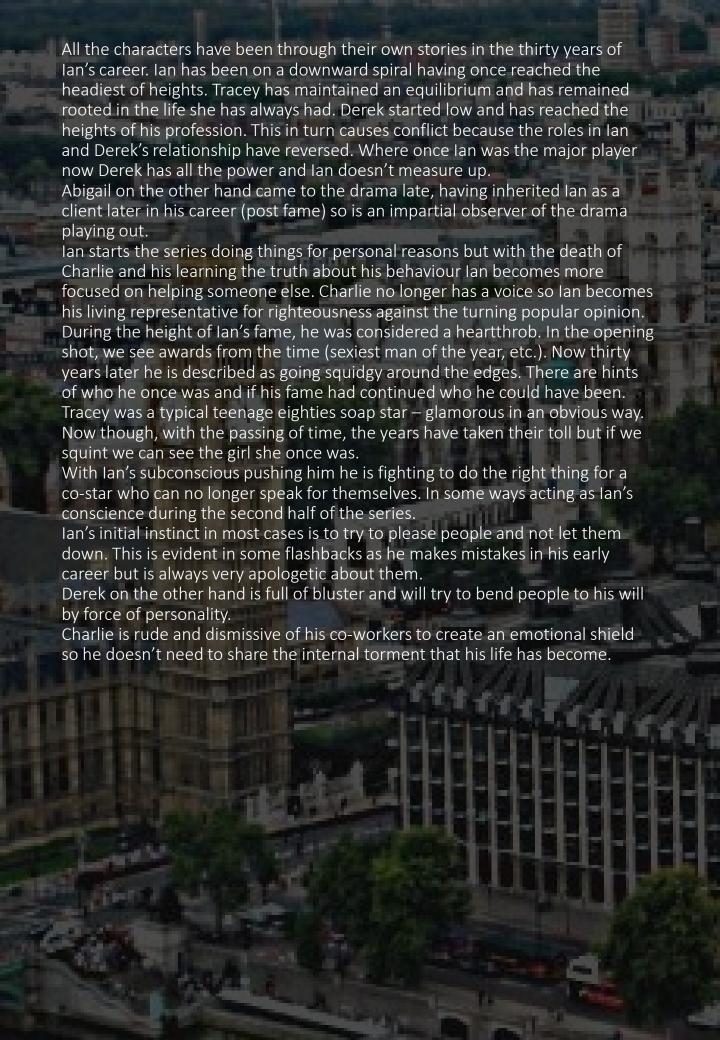














Season one focuses on the death of Charlie. It leads to an invitation for lan to return to the soap for a short arc family reunion.

Ian is guided along the way by his projected subconscious.

When the truth about Charlie is revealed only Ian has the full information of why Charlie behaved as he did, after receiving Charles' memoirs days before his death.

lan fights for the full truth to be known. This causes a rift in his old friendship with Derek. It also puts his chance at a full comeback on the soap in jeopardy.

He must choose between a return to prominence and a life scratching a living on the edges of fame and relevance.

Tracey becomes closer to Ian and she becomes the physical moral support that he needs in his fight to clear Charlie's name.

Derek has progressed in his career and is fighting to remain in control of the soap. He puts Charles' story into the media in an attempt to stimulate viewers. This in turn brings him into conflict with lan, his old friend. The internal fight between job and friend are prevalent and cannot be resolved in one season. Season two would focus more on their fight and hopeful eventual reconciliation.

Abigail is the neutral observer offering sneaky one-liners, mostly directed at Ian in an attempt to bring some levity to what becomes a more tense situation as the season progresses.

lan's subconscious starts as a younger version of himself and prods lan in the way that a young person mocks an older person for being somehow no longer relevant. In the wake of Charles' death, he transmogrifies into a younger version of Charles who pushes lan to 'do the right thing'. Charles was a boorish man in life and that is how lan's subconscious then appears to him. Exactly how lan remembers him. Rude and overbearing he makes lan's life difficult with demands that put him at odds with the life he would rather live.



Episode 1 – A Day in the Life

Introduction to Ian. Faded star of the eighties who is living off the glories of his past. The idea of Ian's subconscious having a physical form that only Ian can see and interact with emerges. We meet Abigail his agent, the neutral observer. A flashback to Ian's heyday introduces the audience to better times gone by. Ian gets the news he's back at Claremont Avenue.

Episode 2 – I'm Back

Charles makes a final entry in his journal. Ian is recalled to his former stardom with the dying of his soap opera father. Introduction to Charlie, the public image and the real behind the scenes persona. Ian receives Charles' memoirs from Charles' nurse.

Episode 3 — Goodbye Charlie?

lan gives an emotive performance at Charles' on-screen funeral. Ian begins reading Charles' memoirs which forms a deep contrast and an understanding of the Charles he thought he once knew. Ian's projected subconscious is now represented as young Charles. The death of Charles is revealed in the news along with damning press coverage about Charles' true off-screen personality. Charles' real-life funeral has only a handful of mourners as a consequence.

Episode 4 – Man on a Mission

Ian's fight to clear Charlie's name brings him into conflict with a former friend. It also has the potential to scupper Ian's chances of a return to stardom and relevance.

Episode 5 – Glass Houses

lan has had his moment back in the spotlight but now because of his fight for Charles, he is back to being in a professional position of insignificance. Ian continues to fight for Charles' name, unable to live with knowing the reality compared with the media representation of him. Inevitably, he chooses Charles' name over his career.

Episode 6 – Standing Tall

An opportunity arises that allows Ian to get Charles' story into the mainstream media. He achieves the public vindication that comes his way. However, has his chance at renewed stardom disappeared? Ian has won a somewhat pyrrhic victory, in that he has got Charles' real story out into the world, but has sustained considerable personal setbacks during the process. Namely, his career status and the possible loss of a once dear friend.





