

Kathleen Stull

916-320-4354

Kathleen.stull@gmail.com

QUALIFICATIONS

- Highly creative Graphic Designer with 10+ years managing teams combined with customer service experience and 5+ years of Business Development.
- Able to use own initiative, meet deadlines and exceed expectations.

Areas of expertise are: • Sales Strategies / Target Marketing • Strategic planning in all areas of Advertising Mediums • Advertising and Business Development • Developing logos, website and store front design for local businesses • Writing radio commercials. Customer service and customer relations highly organized

Areas of technical Skills: Proficient in MS Office: Excel: Word: 10-key: Power Point, Adobe Design Suite CS6, text edit, ADP, Reynolds and Reynolds

EDUCATION

International Academy

Design of Design and Technology

2010 to 2014

Bachelor of Fine Arts in Graphic/Web

Sacramento, California

Certified from RAB as a Certified Radio Marketing consultant.

Chrysler/Lincoln/Ford service advisor Certified, class 3 (top level)

WORK EXPERIENCE

Future Ford of Roseville

October 1 2016 to Present

Managed Fleet and regular clients, worked with technician teams, vendors through the process of maintenance and repairing vehicles.

Service Advisor

Roseville, California

Sacramento Dodge

September 2014 to September of 2016

Created ads for the company as part of my internship for college and managed Fleet and regular clients, worked with technician teams, vendors through the process of maintenance and repairing vehicles.

Service Advisor

Sacramento, California

Hoblit Chrysler Jeep Dodge

August 2013 to August 18, 2014

Managed Fleet and regular clients, worked with technician teams, vendors through the process of maintenance and repairing vehicles.

Fleet Service Adviser

Woodland, California

Salem Communications

June 2009 to October 2010

Meeting with business owners and managers to assist them in their advertising strategies and sell radio time for, four radio stations.

Manage all my accounts with writing commercials, setting up a commercial time schedule, to collecting compensation for the ads run.

Assist in creating banner ads and streaming commercial and ads, web development.

Seeking new businesses to advertise on the stations. Met goals for each individual station.

Certified Radio Marketing Consultant

Sacramento, California

Stockmans Bank /Premierwest Bank

June 2005 to June 2009

Business Development Officer

Elk Grove, California

Met with business owners and managers to establish bank relationships

• Top Business Development Officer and was elected to become a share holder of the bank