**DANIELLE LYLES**

St. Louis, MO

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**PROFESSIONAL SUMMARY**

Screenwriter with over 5 years of proven experience in creative and freelance writing for diverse projects. Timely and focused with exceptional attention to detail and proven flexibility in writing styles and formats. Comfortable with remote and independent work within a deadline driven environment. Managed multiple projects concurrently while exceeding the expectations of clients. Possess extensive knowledge in scripting for feature and short films, television, and commercials.Career supported by a Bachelor of Arts in Creative Writing and Screenwriting.

* Creative Writing
* Story Consulting
* Final Draft Pro
* Script Analysis & Editing
* Treatment Writing
* Blogging & Social Media
* Storytelling
* Effective Communication
* Film, Television, Commercials

**PROFESSIONAL EXPERIENCE**

**Screenwriting**

* Formatted two diverse plays into feature film screenplay format for various clients
* Composed a script for company's promotional video and composed script for company's 2d animation "About Us" video; high customer satisfaction resulted in being hired to complete the 2d video and set up the company’s social media pages
* Completed script re-writes formatted to Final Draft for the Christian studio
* Performed screenwriting for *A Journey-Love Never Fails; The true story of Pastor Biniam Asefaw's journey fleeing persecution from Africa to the United States*; the script is currently being shopped around for financiers
* Wrote a script for sizzle reel promoting a prospective reality show for the Hip-Hop Help Organization, a registered 501(c)(3) non-profit organization located in Ventura County, CA

**Creative Writing**

* Wrote 2 articles per month for *Purpose Driven Women’s Magazine*, covering topics such as family, parenting, religious topics, women's issues/concerns, and encouragement; all articles have received over 1K views
* Edited and sourced new material for content creation; hired on as regular contributor for the magazine
* Published two articles as a guest contributor for Army Wife 101 with a reach of 2,000 readers; resulted in a 10% increase in site traffic

**Blogging & Social Media**

* Wrote content for a mid-size company's Facebook and LinkedIn page
* Published monthly articles, as a freelance blogger, on a variety of subjects related to women's issues and concerns for *Her View from Home*; researched information surrounding parenting, dealing with grief and miscarriage, and improving relationships with family and partners; received over 250 views per article

**WORK HISTORY**

**Screenwriter** Freelance Projects 2018 – Present

**Writer** Purpose Driven Women’s Mag. 2017 – Present

**Script Writer** Citizen Eagle, LLC 2018

**Lifestyle Blogger** Her View from Home 2017 – 2018

**Script Re-Writer** The Christian Studio 2016

**Screenwriter** Hip-Hop Help 2015

**Guest Contributor** Army Wife 101 2014 – 2015

**Screenwriter** Survival Productions, LLC 2014 – 2015

**EDUCATION**

**Bachelor of Arts, Creative Writing & Screenwriting** | Southern New Hampshire University

***Relevant Coursework***

Advance Screenwriting Context of Writing Creative Writing

Introduction to Drama New Media: Writing & Publishing