

Mauro Serra

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WORK EXPERIENCE

Multimedia Producer (Music-Audio-Visual), Sound Engineer & Designer - January 2013/Current
Freelancer (On-site and remote)

- Audio production for VR/360 multimedia;
- Music composition, production, arrangement, audio recording, editing, mixing, restoration, mastering (+DDP creation), processing/converting, MIDI programming;
- Sound effects and foley design;
- Voice-over, Dialogues & Podcasts recording-production-editing and management.
- Artwork and graphic design;
- Photo and image retouch, restoration;
- Video editing, sync, color-grading and correction;
- Web design, digital marketing (SEO, advertising, email marketing, analytics, social media, e-commerce)

+250 completed projects (Music/Audio like albums, podcasts & background music; Video-games Apps, Film & Videos. Services provided on site and remote, directly or using marketplace platforms like Freelancer.com, SoundBetter.com, UpWork.com, PeoplePerHour.com & Guru.com with +190 [certified reviews](#) received from clients from any part of the world. Status of "Preferred Freelancer" with high ranking position and reputation as "KenjiProducer (M.Serra)" in <http://www.freelancer.com>, a 20 million users marketplace platform.

Technician, Audio Recording & Mixer Engineer - May 2015/June 2017

D-Studio Spazio Musica (Sardinia, Italy)

Studio with 1 control room and 2 recording/rehearsal rooms.

- Management of rehearsal and recording environments, audio recording and engineering, troubleshooting.

Live Audio Technician - May 2016/June 2017

Sonus Services (Sardinia, Italy)

- Stage and control room set-up, audio & lighting systems, artists liaison, troubleshooting.

Artist & Composer - February 2011/ February 2012

Paige/Solar Quantum (Italy)

- Music composition and production for 2 EPs releases

QA Localisation Tester (Eng/Ita) - 2018

Pole To Win (Glasgow)

- Identifying and correcting any errors with spelling, consistency issues, grammar of the text, including but not limited to tense, case, punctuation, style and voice of yet to be released video-games.

EDUCATION

High School Diploma (Esame di Stato Italiano) in Science & Technology - September 2007/June 2012

ITIS M.Giua – Assemini (Italy)

Bachelor of Science: Geology - 2012

University of Cagliari (Italy)

Course left due change of career path.

BA (Hons) Audio Production - 2018/2020

SAE Institute Glasgow (UK)

COURSES AND CERTIFICATIONS (links)

[Avid Pro Tools 101](#)

[Fundamentals of Music Theory](#)

[Music Business Foundations](#)

[Fundamentals of Graphic Design](#)

[Vocal Recording Technology](#)

[Google Digital Training](#)

[Become a Music Business Entrepreneur](#)

[Premiere Pro CC Essential Training](#)

[Avid Media Composer 8 Essential Training](#)

[Audio for Video: Production and Post Sound Techniques](#)

REVIEWS & REFERENCES

Available at www.kenjiproducer.com/reviews-and-clients

FEATURES & SKILLS

Personal

- Dedicated
- Focused
- Collaborative
- Flexible
- Independent Problem Solver
- Quick learner
- Skilled multitasker
- Precise

Languages

- Italian (mother tongue)
- Sardinian (mother tongue)
- English (advanced)
- French (basic)

Work-related

- Advanced computer and technology knowledge (systems, hardware, software, audio and video, codecs & formats);
- Advanced multimedia editing, audio engineering, music & audio production, sound design;
- Advanced use and knowledge of Pro Tools, Cubase, Nuendo, Logic Pro, Studio One, FL Studio, Reaper, Adobe Premiere, Photoshop & Audition, plugins (both audio & video - Waves, Izotope, IK Multimedia, UAD, Softube, Slate Digital, SoundToys, Red Giant & more) & Virtual Instruments/Libraries (NI, IKM, Synthogy, FXPansion, Avid, Steinberg, Arturia, uHe & more);
- Good in Avid Media Composer, Reaper, Wwise, Final Cut Pro, Cinema 4D, Da Vinci Resolve;
- Strong graphic and visual sense;
- Great skills in web design, social media and digital marketing;
- Good music business knowledge;
- Advanced communication & customer service : management data, recordings & sessions, files, previews, meetings & deliveries handling, great precision and care to offer the best quality, in any step of the deal, to the client.
- Expert with web network and connections (setting, problem-solving)