



ABOUT US

We are content creators leveraging the magic that powerful moving-images teamed up with compelling design, great storytelling and meaningful marketing, makes.

For us it is about building your premise- where your ideas thrive, your customers engage, your returns soar and those un-serviceable mind-sets ease up. This is the idea that excites us. This is why we come to work every day to support you to-

**Make Kickass Content,
Make Content Go Viral,
Make The Shift.**

<https://vimeo.com/277033971>





OUR FOUNDER

Deepti Tarakanath

"I juggle filmmaking with being a dreamer, writer and then deep-diving into reality, as an entrepreneur. The visual snapshots that inhabited my mind through my childhood, have over the years gently pushed me in this direction. With 25 years of experience in Film and Advertising, I have set up Shift Films with an ambition of creating effective content by mastering the space of storytelling through audio-visual media."



SERVICES

Films

Digital Films
TVCs
Animation+VFX
Motion Graphics
Documentaries
Music Videos
Short Films

Marketing

Branding
Social Media Marketing
Website Development

Content Creation

Copy writing
Screenplays
Graphic Design
Marketing & Branding Collaterals
Music and Audio Production



OUR CLIENTS





Client: HDFC Parivartan



Client: Amazon Business

OUR WORK



Client: RiverTide



Client: Apranje Jewellers





CONTACT US

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