

Scott McCullough

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Director

Feature Films | Dramatic/Action Series | Commercials

Talented, adaptable filmmaker with depth of experience in all aspects of developing feature films, television shows, music videos, and commercial advertisements. Proven record of success demonstrated by numerous industry accolades and awards. Adept at filming with organic, intuitive precision using digital and film formats. Hands-on and able to masterfully storyboard complex shots in the field to effectively meet difficult filming demands. Developed expertise in consulting with prominent individuals and corporate entities to coordinate a distinct visual style and brand identity. Expert at providing leadership in the production process from Pre-Production to Post, with award-winning editorial skills in Premiere, Avid, and Final Cut. Proficient with cutting-edge special effects and visual effects technology. Adept at overseeing all areas of production, from writing original treatments and designing pitch decks to delivering an engaging final product.

Professional Experience Highlights

Director/Filmmaker - 1991 to Present

Oversee directing for Edge of Reason, LLC to direct Feature Films, Television, and Advertisements/Content. Directing on-set and on-location operations, manage production staff, and coordinate filming in diverse settings. Supervision of productions using digital and film cameras supported by cutting-edge technologies including Physical Effects, Special Effects, Visual Effects, Russian Arm/Camera Arms, Process trailers, Technocrane, Enlouva Crane/etc., all Steadicam/Stabilization Systems and Drone work. Collaborate with clientele in diverse industries including TV & Film, Music Videos, Automotive, Heavy Machinery, Sports, Celebrity & Entertainment, and Retail to create powerful advertising material within tight time deadlines. Maintain working relationships with Fortune 500 companies such as **Pepsi**, **Budweiser**, **Ford**, **Warner Brothers**, **GM**, **Kubota**, **Target**, **Ford**, and **EA Sports** with top ad agencies including **Doner**, **Carmichael Lynch**, **DDB**, **Leo Burnett**, and **BBDO**, as well as other prominent clientele including extensive work with **NASCAR** and **Prince**. Selected Projects Include...

- Edge of Reason, LLC - Director, Cinematographer, Producer, and Editor - various budgets/200+ commercials
 - **"Captain for Dark Mornings"** (development) Director, Producer of biopic centered on PTSD treatment discovered in the Vietnam War. "...important, powerful and big, brilliant film...Spielberg level material." *Martin Sheen, attached actor.*
 - **"Spent Rounds"** (development) Director, Creator, Writer, Producer of a drama/action television series
 - **"The Other Note"** (2017) Director, Creator, Writer, Producer of the award-winning PSA for the National Veteran Foundation promoting awareness of Post-Traumatic Stress and suicide featuring Martin Sheen (Apocalypse Now).
 - **"Three Days"** (2008) Director, Executive Producer, Editor for television action pilot filming during a 13-day shoot while managing 37 scenes average per day, 27 principle actors at 34 filming locations without overtime.
- STORY Companies: General Motors Buick/Pontiac/GMC - Director, DP and Writer - \$4.2 million budget
 - **Highlight: "Buick, Pontiac, GMC"** (2008) Wrote the proposal and met directly with GM executives and awarded the project of filmed advertising content assets for over 100 GM vehicles on a 24-day shoot in USA and Argentina showcasing all brands and trim levels available. First ever on-line ancillary platform for worldwide, on-demand broadcast use. Completed under budget and a day early with client accolades of "...best footage GM has ever produced."
- Winston Cup NASCAR Series Films - Director, Creator, Cinematographer and Writer - \$3.8 million budget
 - **Highlight: "NASCAR Thunder Theater: 100% 70MM"** (2000) and **"Thunder Theater No Bull"** (1999)
First of it's kind behind-the-scenes NASCAR large format film featuring inside track access with the top 4 teams filmed over 6 race weekends with specialty 65MM cameras; coined Largest Interactive Mobile Theater in the world.
- Paisley Park/Warner Bros. Records - Director, Cinematographer, Editor - over \$1 million budget each
 - **Prince home videos "Gett Off", "Diamonds and Pearls", "Sexy M.F."** (1991-1993) for the hit albums. Multiple productions by high-profile musician legend Prince, Carmen Electra and other artists bestowing 8-time Record Industry Association of America Gold Awards (RIAA), 3-time placement at #1 on Video Charts and 20+ additional credits, including 10 live filmed concerts onstage and rare rehearsal performances and more.
"If Scott's in the room, he's working for me." - Prince

continued...

Selected Awards and Commendations

RIAA 8-Gold Awards	Advertising Federation 6-time winner	Cannes Finalist (Commercials)
AURORA 3-time winner	CINDI Gold Awards 3-time winner	TELLY Ad Awards 24-time winner
The Show 2018 Bronze, Featured Trailer	HRIIFF 2016 Winner	International Independent Film Festival 2017 Diamond Award
First Glance Festival - Best Trailer	The New York Festivals 2-time Silver Medal winner	Summit Awards 3-time winner
Festival International De Biarritz 2003 Jury Award	New York Film Festival Platinum Award	ITVA 3-time winner
AXIEM - Best of Show	US Int'l Film Festival - 2 Creative Excellence awards	ADWEEK Top Spots - 1998/1994
Poland International Festival		<i>And more</i>

Additional Highlighted Credits and Details

Narrative Drama/Action

Director (Attached)

"The Mission" (development) \$10M action/drama
"Scott has a sound vision, passion, and drive towards all areas of production...very well organized." - Jack Sojka, Producer

Director, Writer (Story)

"26 Floors" (development) \$12M action/thriller
"Nobody brings as much as Scott does to the table. Logic and intuition intersect within Scott...he deeply understands story structure and screenplay"
- Clay Ayers, acclaimed WGA Writer

Director, Producer, Writer (Story)

"Captain for Dark Mornings" (development) \$18M war/biopic
"An important, powerful and big, brilliant film... Spielberg level."
- Martin Sheen, attached Actor ("Apocalypse Now")

Director, Executive Producer, Editor

"Three Days" (2008) TV action pilot
"...garnered my complete trust as an actor...he's a class act and a poised leader." - Patrick J. Adams, Actor ("Suits" USA Network)

Director, Creator, Producer, Writer

"Spent Rounds" (development) drama/action series
"Scott directs celebrities with ease...tremendous job connecting"
- Deven LeTendre, Visual Effects Producer ("Men In Black 4")

Director, Producer

"No Cops with Wedding Rings" \$10M (development) heist/action
High-profile talent interest from Robert Downey Jr., Michael Douglas, James Woods, and more

Director, Producer, Editor

"The Exorcism Diaries" (2014) horror/drama teaser
Minimal budget teaser w/many festival selections and awards
"Scott's a seasoned craftsman, a filmmaker with kinetic style...a top director." - Ralph Winter, Producer ("X-Men", "Adrift")

Director, Cinematographer

Kubota "What We Do" (3 years) content/commercials
Averaged over 38 scenes per day, high efficiency planning and shooting with limited resources in difficult locations.
"A strong leader who can handle the demands of any shot"
- John Brooks, Senior Producer

Director, Cinematographer

Pepsi with NBC/Universal and Saturday Night Live
The low-budget promotion features 50 talent and 15 scenes completed over a 12-hour day and low budget, no overtime.
"Whatever Scott works on it is a guarantee he will provide his talents and wisdom to execute beyond the client's expectations." - Kathleen A. Scoval, KAS group

Director, DP

"Paul Newman" PacifiCare/Secure Horizons for Doner
Hand-picked by screen legend Paul Newman to Direct his final appearance featuring his race team - 750K
"One of the best, most professional collaborations I've ever had in my career." - Howard E. Smith, Editor ("The Abyss")

Director, Cinematographer

Coors Light for The Integer Agency
"Clients love working with Scott and always walked away happy! Personable. Expert. Highest Integrity."
- Patti Coulter, Executive Producer at Passport Films

Director, Cinematographer

Budweiser for DDB commercial/content
Tribute to the late Dale Earnhardt featuring his son, Dale Jr. after his fathers legacy was honored with an astounding standing ovation at the Anheuser-Busch convention.
"(Scott's) work is exquisite. His creativity is one of a kind and the ability to convert an idea into film is amazing."
- Tim Londer, Shutterstock Executive Compliance Director

Education & Credentials

IDIM in Film Theory and Advertising Studies

University of Minnesota School of Journalism, Minneapolis, MN