

CLAUDIA MONTES

✉ montescurto92@gmail.com ☎ +33 7 68 27 48 66

Specialized in digital communication and marketing, I've worked on communication research, strategies and development, digital marketing across platforms, data analysis and tracking, content edition, production and distribution, events organisation and administration.

Graduated from East Asian studies I have worked as an operations programmer and project development in the cultural and entertainment fields and as a journalist covering diverse international film festivals.



ENGLISH, FRENCH, SPANISH, CATALAN **NOTIONS OF JAPANESE**

MANAGEMENT & OPERATIONS

RAKUTEN TV - CONTENT & OPERATIONS PROGRAMMER

Managing the relationship with the partners (majors & local distribution companies), data analysis, proposing innovative ideas, coordinating communication strategies, content programming and edition and digital marketing across platforms.

FORUM DES IMAGES - PROJECT MANAGER

Coordinating with the programming department team, I managed the organisation of the cultural activities and the relationship with the partner institutions. Managing the communication strategies, doing qualitative research, content edition and management and tracking the communication strategies across platforms (website & social media platforms).

DELI PARIS CLUB - PROJECT MANAGER

Organising cultural activities such as the exhibition Bloom in Paris, featuring international artists. Managing the relationship with the partners, locations' booking, renting of technical material, coordinating the communication campaigns, content edition and management across platforms and administration.

ATRIUM - PRODUCTION MANAGER

Production of the theatre play «Alba o el jardí de les del·lícies», shown at the Teatre Nacional de Catalunya and at the festival Temporada Alta. Organisation of the scenography transportation, hiring the technical team and coordinating the artistic and technical teams and the rehearsals and press interviews.

CINE ASIA - JOURNALIST

Project Management  Digital Communication  Microsoft Office 

EDUCATION

MA IN BUSINESS & CULTURES OF EAST ASIA

BARCELONA UNIVERSITY

MA IN CRITICAL MEDIA & CULTURAL STUDIES

SCHOOL OF ORIENTAL & AFRICAN STUDIES

BA IN FILM & TELEVISION

RAMON LLULL UNIVERSITY

JAPANESE LANGUAGE **SENSHU UNIVERSITY**

PROJECT MANAGEMENT **EUROPE FORMATION**

CINEMA OF EAST ASIA **OPEN UNIVERSITY OF CATALONIA**

JOURNALISM **EUROPE FORMATION**

BUSINESS IN CHINA **BEIJING FOREIGN STUDIES UNIVERSITY**