

GIOVANNI FUIRORE

EXECUTIVE PRODUCER & FILM MAKER

PROFILE

Film and media industry professional with many years of national and international experience in production and development of films, short films, fictions and magazines projects.

Graduated from **Centro Sperimentale di Cinematografia** of Rome, specialized in **film editing**, I acquired skills and held position with increasing complexity and with management and **executive management** responsibilities. Dynamic and versatile, creative and enthusiastic, I have a deep knowledge of the field and its dynamics. The resourcefulness and the desire for innovation led me to experiment new communicative frontiers and to start independent production companies, always continuing to invest in improving my skills by training myself and also trying to **write screenplays**. I love what I do and I am true passionate about **cinematographic storytelling**, I am always looking for new methods and opportunities to tell my **ideas** and my **stories** through my work.

AREAS OF EXPERTISE & SKILLS

- ✓ *Direction, management and development of projects, activities, budget and resource*
- ✓ *In-depth knowledge of the film industry and of the operating commercial dynamics*
- ✓ *Expert in editing and autonomous in the use of graphics and video editing tools and programs*
- ✓ *Firm background, organizational and problem solving skills*
- ✓ *Coordination of numerous working teams made up of creatives, experts and professionals in the field*
- ✓ *Technical know-how related to production, executive management and publishing*
- ✓ *Creation of contents and ideation of formats*
- ✓ *Management of contacts with film industry stakeholders and event organization*
- ✓ *Research of funding, participation in tenders, planning of Marketing and Promotion activities*
- ✓ *Development of screenplays, story editing, story telling*
- ✓ *Fluent in English and Spanish*

EXPERIENCE

EXECUTIVE DIRECTOR & CEO | FURLOP SAS

2014 - 2018 | Bogotá, Colombia

- Analysis of the Colombian publishing market in order to launch the film magazine "The End in Film Magazine"
- Organizational management of all the startup activities, workflows, brand creation, content design and development of paper and digital publishing projects, research of funding and marketing plans
- Development and search for key industry contacts for collaborations and sales of advertising space
- Participation in international film festivals, film and series premieres, interviews with the main characters
- Coordination of activities related to the virtual editorial composed of around one hundred people including publishers and writers
- Design and collaboration with computer programmers for the development of an online platform

EDUCATION

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- 2010 - 2011 | Intensive Training Courses of Advanced **Screenplay** and participation in important **seminars** and **workshops**
- 2006 - 09 | three-year diploma **Film Editing** at SNC Scuola Nazionale di Cinema - Experimental Center of Cinematography, Rome
- 2001 - 02 | Specialization Course in **Advertising and Videoclips Direction** at NUCT, Rome
- 2000 | Graduated from **Science** High school

CONTACT

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CREATIVE DIRECTOR | PALOALTO FILM

2012 | Bogotá, Colombia

- Collaboration in the development of film projects funded by Colombian ministerial funds and business plan writing
- Cooperation with screenwriters for stories development, supervision and monitoring in compliance with creative parameters planned in the project design phase
- Management of the activities and coordination of the progress phases, identification and definition of the final fruition target and creative direction of the team

EXECUTIVE PRODUCER | FURORE FILMS srl

2009 - 2011 | Rome

- Creation of an independent production company for the ideation and development of film projects and applying for public tenders to obtain funds
- Monitoring and supervision of projects, direction and management of activities, from the presentation phase of subjects to the development of treatments to be presented
- Collaboration with screenwriters and story editor for film development in compliance with the established guidelines
- Planning of the editorial line, feasibility analysis and budget management, search for distribution channels

HEAD OF PRODUCTION | DIGITAL RESORT srl

2006 | Rome

- Development and management of innovative projects and multimedia content, coordination of the pre- and post-production phases of an interactive fiction for the telephony market
- Relationships management and partnerships creation for the commercial distribution of the created contents

OTHER PROJECTS

2013 | Participation in Tunja International Film Festival as a screenplay expert

2012 - 2013 | External evaluator for the Aesthetic Research Institute of the Colombian National University for film projects currently being selected for funding

2004 | Foundation of Creativants a group of professional video makers for the creation and production of low budget music videos for independent music groups and labels

2003 | Director of a spot about the Social Theme of Anorexia winner of the IFTC Unesco prize

2002 - 2004 | Director, assistant director and editor for several Movies, Spots, Video Clips and Short Films

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