

# JONATHAN DORFMAN

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## VIDEO / SOCIAL MEDIAL PRODUCTION

- 3+ Years Video, Social Media, and Writing Background
- Social Media and Video Production
- Video Editing and Writing
- Photoshop • Premiere Pro • Illustrator
- Final Cut Pro X
- Microsoft Office • MacOS
- Visual Communication
- Community Outreach

## EDUCATION AND CERTIFICATIONS

Saint Joseph's University  
**ED.D. Educational Leadership, Pending 2023**  
**Master of Arts Degree in Writing Studies, GPA 3.61**  
**Bachelor of Arts Degree in Fine Arts (Film/Video), GPA 3.21**

## PROFESSIONAL EXPERIENCE

### ASPIE DIALOGUES

2011-Present

#### Chief Author/Writer

- Write and publish articles about life as an adult with Autistic Spectrum Disorder (ASD)
- Provide subject matter expertise as the author of written and visual content
- Develop and design branding and related visuals
- Represent the Autism Community online and offline.
- Address and debunk myths about ASD

### SAP SOFTWARE COMPANY

2015-2017

#### Intern/Professional Development Program

##### Creative Services / Customer Experience Marketing Team (2017)

- Maintained organization of media assets and equipment
- Planned and managed production shoots including camera set up, shot planning, and sound
- Created and edited of video scripts including pre-production, writing, and story boarding
- Assisted in and supported production of internal and external video recordings for SAP NA Marketing teams and clients
- Edited and transcoded internal and external video packages for streaming and delivery to SAP NA Marketing teams and clients
- Demonstrated ability to handle a variety of projects simultaneously and meet project deadlines
- Recorded and catalogued B-Roll around SAP campus for future productions
- Inventoried and categorized footage on external hard drives and online Jam site storage solutions
- Created and maintained transitions that follow SAP branding policies
- Supported Video Ambassador Program by filming, editing, and identifying training videos
- Led and took notes from production calls

##### Video Production / Interactive Broadcasting Solutions Team (2015-2017)

- Planned and managed production shoots including camera set up, shot planning, and sound
- Created and edited video scripts including pre-production, writing, and story boarding
- Operated Teleprompter, HD studio cameras, and audio equipment including microphones (boom, handheld, lavalier) and mixers
- Assisted in and supported production of internal video recordings for SAP clients and departments
- Edited and transcoded internal video packages for streaming and delivery to SAP clients and departments
- Supported and edited SAP audio and video live streams for Video On-Demand (VOD) playback on IBS video platform
- Experienced working in studio environments ranging from equipment set up, break down, shot composition and operations
- Demonstrated ability to handle a variety of projects simultaneously and meet project deadlines

## OTHER RELATED EXPERIENCE

- Haverford Music Festival, Videographer
- Fools' Dream Senior Art, Film Maker
- WCAU NBC 10 Philadelphia, Social Media Intern
- Saint Joseph's University's SJR Radio Station, Assistant General Manager and Co-Host