

# ERIKA CHRISTIE

## CONTACT

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## EDUCATION

MASTER OF FINE ARTS  
FILMMAKING AND TV PRODUCTION  
GRADUATE CANDIDATE  
ACADEMY OF ART UNIVERSITY

BACHELOR OF FINE ARTS  
THEATRE DIRECTING  
MILLIKIN UNIVERSITY

## EXPERTISE

MULTIPLATFORM STORYTELLING

VIDEOGRAPHY & PHOTOGRAPHY

PODCAST PRODUCTION

CHILDREN'S THEATRE DIRECTOR

LIVE VIDEO BROADCASTING

COMIC BOOK DEVELOPMENT

SOCIAL MEDIA CONTENT CREATOR

GRAPHIC DESIGN

## TECH SKILLS

PREMIERE PRO

CAMERAS

PHOTOSHOP

ZOOM ADMIN

INDESIGN

MEDIA  
MANAGEMENT

POWERPOINT

CREATESTUDIO

LIGHTING

WORD

AUDITION

TWITCH & OBS

FINAL CUT

## PROFILE

Multimedia Producer and Content Creator specializing in multi-platform video, storytelling, and design. Demonstrated track record of making smart decisions and managing complicated work flows. Strong soft skills in written and verbal communication, attention to detail, and an aptitude for training and leading teams.

## EXPERIENCE

### VIDEO PRODUCTION MANAGER

KERI SHULL REAL ESTATE TEAM | 2020 - PRESENT  
METRO DC

- Developing and coordinating videos across 5 company brands
- Filming and editing a high volume of interviews, ads, webinars, and informational video content
- Collaborating with Marketing Director and team for story development
- Extensive knowledge of shooting, editing, design, and storytelling
- Podcast producing, social media creation, graphics design, and distribution
- Successfully building editorial calendar and scheduling personnel
- Directing on screen talent to the standards of each brand
- Ensuring consistent quality and delivery of all video and image assets

### NEW MEDIA DIRECTOR

IMAGINE ALLEY DIGITAL | 2015 - PRESENT  
METRO DC & ATLANTA, GA

- Developing and writing narrative stories across all social platforms
- Choosing cameras, lighting packages, audio equipment for studio and live events
- Researching and interviewing leading experts as a podcast host and producer
- Building relationships with clients and vendors for future projects
- Managing events while keeping calm, positively impacting talent and crew
- Scheduling calendars for dozens of filmmakers, artists, and editors

### MEDIA DIRECTOR & FILMMAKER

TAKE POINT NOW | 2011 - 2018  
NYC & METRO DC

- Developed the media strategy for all promotions, tv shows, and world records
- Assembled raw video footage, edited, color graded under tight deadlines
- Designed all social media content and planned it's best use
- Screenwriter and video strategist utilizing storyboards, videos, and music
- Created and pitched media projects and podcasts to production companies
- Recruited and mentored all staff in camera and editorial departments
- Live streamed sporting events to multiple online destinations

### FLOOR MANAGER

CAPSOC & AALIANETWORK | 2014 - 2018  
ARLINGTON VA

- Planned full scale local TV broadcasts with the Director and Control Room
- Supervised all technical aspects of live studio productions and rehearsals
- Built camera packages and troubleshoot all technical needs
- Set up and tear down of camera and audio equipment in studio and on location
- Transporting and securing all equipment, props, cameras, and gear