

LS

# LOGAN STEARNS

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## PROFESSIONAL SUMMARY

Innovative Producer with 3 years of experience in all aspects of video production. Visionary creator, editor, storyteller and business operations manager with demonstrated ability to take an idea from concept to delivery to produce entertaining and inspiring pieces. Collaborative in working closely with strategic and creative teams to develop and produce quality video content. Expertise in preproduction logistics, planning, production, custom graphics composition, special effects and asset management.

## SKILLS

- Television and print journalism
- Strong graphic and visual sense
- Digital video production process
- Proofreading
- Field production
- Product knowledge
- Social media
- Project Management
- Creative writing
- Schedule Management
- Content Development
- Relationship building

## WORK HISTORY

**Producer** | Sad Stan Productions - New York, NY 07/2018 - CURRENT

- Planned video shoots in studio and remotely by managing production through all stages to completion.
- Developed project budgets and managed production costs.
- Coordinated with producers and on-air talent to create program content, new ideas and segments.
- Guided producers and engineers in best story development practices and sound design concepts to encourage innovation in production technique.
- Orchestrated license agreements for music and footage, talent releases and distribution contracts.
- Identified target audience and created sales funnel.
- Developed schedules for production, editing and duplication for timely delivery.
- Generated leads through cold calling, networking and social media.

**Writer** | Sad Stan Productions - New York, NY 07/2018 - CURRENT

- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.

- Evaluated project requirements and content standards for each project to produce copy in line with creative structure.

## EDUCATION

Barrow Group, NYC

11/2015

**Associate of Arts:** Acting

Northwester High School, Albion PA

06/2013

**High School Diploma**