

NOELLA BORIE

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PROFESSIONAL SUMMARY

Noella is a Creative and detail-oriented art director with strong background in traditional animation, illustration and film production. She's a fearless Artist willing to take creative risks and push conceptual boundaries to create amazing visual content. Experienced with comic strip work and publishing. She's a passionate Animator with practical expertise in all aspects of technical and commercial art and graphics. She thrives directing team from concept to finished production with very strong communication skills with the design team due to her background as an animator.

SKILLS

- 2D design and animation
- Stop motion animation
- Complex problem solver
- Proficient in Photoshop, AE, Premiere, Animate, Audition, stop motion dragon, TV Paint, Boom Storyboard pro.
- Concept illustration
- Oil painting, watercolor painting
- Hand drawing
- Storytelling
- Experienced in film production, marketing and social media campaign.

EDUCATION

Parsons The New School For Design

New York, NY • 05/2010

Bachelor of Fine Art:

WORK HISTORY

VIACOM Catalyst - Animation Director

NEW YORK, NEW YORK • 09/2016 - Current

- Won three awards for BEST IN SHOW with her "Avi the robot" short content through directing a team of designers.
- Worked alongside writers and producers to create unique designs to translate artistic vision into visual medium.
- Designed procedures for storyboard composition, action creation and storytelling protocols to complete various projects over the course of the year.
- Set and maintained high standards of quality for over a dozen projects.
- Used stop motion dragon and After Effect to create realistic characters with full range of emotions and movement.
- Used coordination and planning skills to achieve results according to schedule.
- Worked flexible hours; night, weekend, and holiday shifts.
- Preserved branding standards of assigned accounts.
- Contributed to creative process through original ideas and new concept along problem solving.

Animation

- Member of Parsons Alumni
- Awarded graduating with Honors.
- Dean's List awarded every semester
- Majored in Illustration and design
- Minored in Animation/motion graphics
- Thesis: The face shop, awarded best in school's animation festival.

Place; Naganuma School For Language And Research

Tokyo • 08/2005

GED

- Majored in Japanese conversation
- Graduated with TOEFL equivalent

Click3X - Art Director

New York , New York • 06/2012 - 09/2016

- Directed teams on set to get shoot days done within an adequate timeline, supervising shots and aesthetic of photography.
- Contributed to creative process through original ideas and inspiration.
- Fostered highly communicative, collaborative team culture on all visual product projects.
- Developed artistic visual products while working within defined technical constraints.
- Researched drawings of characters and environmental elements for inspiration.
- Collaborated with production on task list creation to meet overall project goals on time.
- Preserved branding standards of assigned accounts.
- Managed all art and office supply needs for art department.
- Designed visual models meeting both aesthetic and technical criteria.
- Created storyboards, 3D models, animation and visual effects to meet design goals.

Faceless Neil - Out Of The Darkness Production - Art Director

New York , NY • 12/2012 - 04/2014

- Chose locations for films to be shot, including setting of individual scenes, angles of cameras and planing gestures to be animated in stop motion.
- Oversaw post-production process, including editing, special effects, music selection and performance's overall tone.
- Reviewed all daily work with producers, animators and other stakeholders.
- Collaborated with composers to decide on musical scores and select music for final film.
- Collaborated with 3 producers and a screenwriters to make collective vision for the film and all marketing campaign alongside such as trailers, teasers and social medias marketing.
- Successfully collaborated with other departments such as puppet making and outsourced independent contractors.

- Scheduled filming days and weekends, from pre-production meetings to final edits.
- Exported final products onto DVD disks, Internet and other electronic media formats.
- Managed casting and selected voice over recording locations.
- Independently conceptualized elements of video projects including timelines, storyboards and themes.

Signe Bauman - Art Director Intern

New York, NY • 06/2010 - 09/2010

- Generated leads through cold calling, networking and social media.
- Assisting the director on her feature film with assets organization and post production.
- Assisting on frame coloring and assembly
- In charge of social media campaign and finding additional funds.

Tiny Invention - Intern

Brooklyn, NY • 10/2010 - 12/2010

- Assisted Ru Kuwahata and Max Porter on their short animation production, helping with shots, clean ups and assets filing.
- Answered incoming telephone calls, took down messages and provided any assistance required to help uplift the team of workload.
- Restocked art supplies and retrieved files for team.
- Worked closely with the directors to reorganize design assets and increase productivity.

Asterix Studios - Intern

New York, NY • 04/2008 - 06/2008

- Contributed to an animated sequence for National Geographic.
- Worked alongside writers and producers to create unique designs to translate artistic vision into visual medium.
- In charge of illustrating and painting assets to be animated for a documentary.

World Leader Entertainment - Intern

New York, NY • 06/2009 - 09/2009

- Worked closely with producers to reorganize character and prop design assets and increase productivity.
- Sorted and organized materials such as physical files, tracking spreadsheets and reports.
- Kept physical files and digitized records organized for easy updating and retrieval by authorized team members.
- Worked on storyboard revisions and checking for mistakes and redesign need on the show "the Venture Brothers" which was in pre production.

ACCOMPLISHMENTS

Award and official Selection for THE FACE SHOP

(Directed and Animated the film)

Parsons Animation Festival 2009 and 2010

Official selection LA film festival ('11)

Award for Best Animation with "The Face Shop" at Big Apple Film Festival ('10)

Award for Best Animation at Festivus Film Festival, Denver ('11)

Award for Best Animation at Next TV entertainment ('11)

Award of Excellence, Canada International film Festival ('11)

Award for Best Animation at Long Island International Film Expo ('11)

JURY AWARD in Animation category of 5th edition of Chinh India Kids Film Festival ('11)

Selected to "Short Corner" at Festival de Canne, France ('11)

Award and official Selection for Faceless Neil OUT OF THE DARKNESS

Official selection and Award for Best Animation at LA Femme film Festival, CA ('14)

Official selection Montreal Stop Motion Film Festival, CA ('14)

Official selection Viewster Online film festival, CA ('14)

Official selection Big Apple Film Festival, NYC ('14)

Best short award Winner, CA ('14)

Section 5 Winner AnimazSpot, CA ('14)

Official selection Santa Barbera Film Festival, CA ('15)

Official selection Dead By Dawn Film Fest, Edinburgh, UK ('15)

Official selection ASIFA east Jury screening, NY ('15)

Official selection Italian Molisecinema Festival, Italy ('15)

ADDITIONAL INFORMATION

- Inquire for a full list of awards and film festivals selection.