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QUALIFICATIONS PROFILE

Highly motivated and talented professional with experience in producing, directing, and editing digital film productions while ensuring the highest quality. Well-versed in coordinating pre-and post-production activities. Excel in managing multiple projects from concept development through execution and delivery while meeting all budget and schedule requirements.

KEY STRENGTHS

- Strong knowledge in producing Documentary, Corporate, Commercial, Short Films, Web-Videos, Music Videos, and Live Productions
- Comprehensive knowledge of lighting instruments, cameras, microphones, tripods, Glide Cams, and other various equipment.
- In-depth knowledge of composition, lens, and execution of digital photography.
- Strong organizational, leadership and communication skills.
- Ability to handle multiple tasks and work under pressure to meet deadlines.
- Excellent ability to plan, organize and coordinate media activities and special events.
- Location, talent, and casting coordination.
- In-depth knowledge in the use of Final Cut Pro 7, Final Cut X, Avid, IMovie, Adobe Premiere Pro, Microsoft Office Word, PowerPoint, Encore, Toast, and Aftereffects.
- Perform responsibilities of determining graphics, sound and lighting to produce appropriate shots of persons and objects.
- Perform tasks of providing directions in live-action shoots, generating new video concepts and organizing production logistics.

CAREER PROGRESSION

PRODUCER/DIRECTOR/EDITOR, BE WRIGHTEOUS PRODUCTIONS, CHARLOTTE, NORTH CAROLINA, 2007-PRESENT

- Handle tasks of analyzing communication opportunity and design effective and creative communication medium for clients.
- Handle the tasks of creating, editing, and formatting content of video production.
- Responsible for video producing, planning, facilitating, executing, and managing video/media production from inception to completion.
- Completed projects include weddings, commercials, music videos, special events, documentary-style interviews, corporate events, and short films.

PRODUCER/DIRECTOR//EDITOR/CONTENT SPECIALIST, THS NATIONAL, CHARLOTTE, NORTH CAROLINA 2012-2015

- Produced, directed and edited over seventy short documentaries, commercials, and corporate videos.
- Collaborated with other producers in selecting cinematographer, editor, and other crewmembers for various projects.
- Handled entire film making process from pre-production stages to post production editing.
- Build and develop extensive network of contacts for collaboration, fundraising, and talent access.
- Design and develop marketing strategies for completed productions, in collaboration with Executive Producer.
- Established production budgets, size, and content, including schedules and management protocols.
- Handle tasks of analyzing communication opportunity and design effective and creative communication medium for clients.

CREATIVE DIRECTOR/PRODUCER/EDITOR, MY FREEDOM SMOKES INC, CHARLOTTE, NORTH CAROLINA 2015-PRESENT

- Create dynamic brand voice and creative programs for company and client campaigns.
- Designed and directed marketing strategies and advertising through videos, graphics, and photos.
- Directed and guided graphic designers, photographers, writers, and support personnel.
- Manage YouTube media platform; results include an increase of 6,000 views over the course of seven months and 400 new subscribers a week on average.
- Write and produce various forms of advertisement airing regularly on three major media platforms.

### NOTABLE PROJECTS

- Producer/Cinematographer/Editor, Greater Charlotte Apartment Association, "Get Out and Vote" 2014.
- Associate Produce/Editor, The Artist Music Guild's "The History of Music in the United States" aired on PBS, 2011.
- Producer/Director/Editor, Invisible Man Productions "Fugue"& "Mutiny of One" 48-Hour Film Project, 2013, 2014.
- Producer/Director/Editor, Apartment Association of Greater Orlando "Home" 2013.
- Cameraman/Grip/Stage Design/Editor, The Artist Music Guild's "AMG Heritage Awards Ceremony" aired on PBS, 2012, 2013.
- Producer/Cinematographer/Editor, Rain Forest Action Network, "Operation Knock Knock" 2013.
- Cinematographer/Technical Engineer, The Artists Music Guild's Emmy Nominated "Hands of Hope" 2012.
- Cameraman/Editor, The kid Spot, "Avenue C" aired weekly on local cabal station CN2, 2011.

### AWARDS AND ACHIEVEMENTS

- Dean's List every Semester of program.
- Dean's Council Member as Tele-Production Program Representative.
- Awarded "Best Director" and "Best Student Overall" in the Tele-Production Program.
- Nominated for Best Visual Artist within the Artist Music Guild, 2013 and 2014.

### EDUCATION

- Lancaster High School, Lancaster, S.C. Class of 1994
- Diploma in Tele-Production Technology, 2011, York Technical College, Rock Hill, S.C.  
Relevant Coursework: Field Operations, Audio-Visual Techniques, Writing for Television, Photography, TV Studio Operation.