

CURRICULUM VITAE

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Nationality: Kenyan

D.O.B: 08/08/1978



EMPLOYMENT

POETICVIBE COMMUNICATIONS

Communications Consultant

Nairobi, Kenya

August 2019 - Present

Offering marketing advice and training for small and start-up local businesses. Tips and training covering online marketing including development and management of websites, social media presence, networking and overall communications strategy. Other aspects also covered branding needs such as but not limited to logo development, and creation of soft and hard copies of letterheads, business cards and complimentary slips

WESTERN INDIAN OCEAN MARINE SCIENCE ASSOCIATION (WIOMSA)

Regional Communications Manager

Stonetown, Zanzibar

May 2018 – April 2019

Coordinating the implementation of WIOMSA's Communication and Engagement Strategy; Graphic and text editor of WIOMSA's popular communication media (Annual Report, Magazine, Newsbrief); Developing marketing and communications materials including a detailed prospectus and web presence mainly for resource mobilisation and raising the Association's visibility; Managing WIOMSA's profiles on social media; Assist with the organisation of WIOMSA's events; Media liaison; Working with WIOMSA grantees and partners to prepare articles and videos for submission / publication through different media channels: <https://www.wiomsa.org/>

NATURE SEYCHELLES

Communications Manager

Mahe, Seychelles

Jun 2014 – May 2018

Communications planning; Writing and editing articles; Graphic design for online and print media; Media relations and event management; Social media content updates and marketing; Advertising; Internal and External Public Relations; Photography and videography; Logo design; Magazine editing and design; Content management for websites & blogs: www.natureseychelles.org, Creation of online magazine: <https://issuu.com/conservationbootcamp>; Social media: www.facebook.com/BlueEconomySeychelles; www.facebook.com/natureseychelles; Youtube: www.youtube.com/user/NatureSeychelles; LinkedIn: www.linkedin.com/in/natureseychelles; Twitter: @naturesey @BlueSeychelles; Instagram: @naturesey;

FREELANCE JOURNALIST/ CREATIVE WRITER

Jan 2008 – June 2013

Article research and writing, summarising reports into news articles, proofreading, photography and creative writing for: World Bank; Development & Cooperation Magazine (Germany); Ndege Magazine (AirKenya); The Theatre Company (Kenya); Amnesty International (Australia); British Council (Kenya, Nigeria, Ethiopia); Africa Centre for Open Governance (Kenya); Catcus Theatre Group (Germany). Creative Arts Therapy, Kisumu Kenya.

Work Samples: <https://www.dandc.eu/en/contributors/jedida-oneko>; <http://danisworks.blogspot.com/2011/>

CRISIS RESPONSE DEVELOPMENT FOUNDATION,

Communications Specialist

Nairobi, Kenya

Jun 2012 – May 2013

Formulating and implementing a communications strategy; Creating, editing and updating website and social media content; Report writing and editing; Public Relations (Local Community Sponsors, International Sponsors, Beneficiaries); Staff training on basic reporting, documentation and photography; Media liaison; Article writing (for press and website press room).

Communications Consultant:

MAMA NA DADA AFRICA

Nairobi & Kisumu, Kenya

Jan 2007 – May 2014

www.facebook.com/MamaNaDadaAfrica

Compiling quarterly newsletter. Editing and updating website and social media content. Creation of information and education materials; Creation or editing of articles, proposals, reports, training manuals; photographs, video footage and voice recordings. Media training for staff and volunteers-photography, documentation and social media

AFRICA GENDER AND DEVELOPMENT EVALUATORS NETWORK

Nairobi, Kenya

Mar – Jul 2012

<http://www.agden.org>

Formulating Media and Communications Strategy including website content revamp; Newsletter Creation; Internal communications strategy for members - blogs; comprehensive profiles; feature articles on members, articles on events, trainings and activities.

INTER-AGENCY WORKING GROUP-Training and Capacity Building sub-group

Nairobi, Kenya

Apr - Jun 2012

<http://iawg-africa.org>

Updating and managing training database; Marketing database trainings, resources and links for IAWG members as well as non-members; Documentation at TCBG meetings and events; Event management.

HUMAN NEEDS PROJECT

Mar 2011 - Feb 2012

Nairobi (Kibera), Kenya

<http://www.humanneedsproject.org>

Report writing and editing; Photography and documentation during events; Creation of information and education materials (flyers, posters, brochures, business cards, banners, TShirts). Media, Documentation and Photography training for project recruits in Kibera slum.

STROUD FM Community Radio Station
(Volunteer)

Gloucestershire, UK

Sep 2010 – Feb 2011

News research, script drafting, guest sourcing, audio editing and interviewing guests (community residents and leaders).

NATIONAL MUSEUMS OF KENYA

Nairobi/ Kisumu, Kenya

Curator – Ramogi Achieng’ Oneko Museum

Jan 2009 – Mar 2010

Conducting research (interview and literature) on subject & for museum exhibition; Sourcing and gathering relevant collections for exhibit; Management of building, data and collections, directly or indirectly through auxiliary staff.

MAMA NA DADA AFRICA

Nairobi/Kisumu (Bondo) Kenya

Programs Officer

Aug 2004 – Sep 2006

Girls’ Scholarship program coordinator. Organizing local and international events and conferences, Outreach and awareness campaigns management; Liaising with partner organizations on Mama na Dada projects and activities. Volunteer logistics coordination for both international and local groups. Youth counselling, focusing on difficult to reach youth (Street Children), Attending events as a Mama na Dada representative.

SANTOK ENTERPRISES electronics importer

London, UK

Office Administrator

Feb 2002 – Aug 2004

Reporting to the company director on accounts, inquiries and administrative logistics. Drawing up invoices, letters, and payment documents for suppliers and customers

PETITE SOPHISTICATE

Atlanta GA, USA

Supervisor

Aug 2000 – Dec 2001

Customer assistance and care. Drawing up staff schedules. Visual merchandising. Keeping track of and editing relevant store statistics and customer accounts.

SUNSET PROMOTIONS entertainment consultancy

Nairobi, Kenya

Personal Assistant (to the company director)

Jan 1997 – Jul 1998

Reporting to the company director on administrative tasks. Managing artists and acting as liaison between the artists and media as well as clients.

EDUCATION

UNITED STATES INTERNATIONAL UNIVERSITY (USIU)

Nairobi, Kenya

Bachelor of Arts Journalism

Jan 2005 – Mar 2008

Concentration: Print Media

Electives: Public Relations, Broadcast media, Humanities

GPA (Average grade): 3.47 (A)

THE GRAIL CENTRE

Cape Town, South Africa

Training for Transformation

Oct 2007 – May 2008

Diploma in Development studies (Global and local economics, Environmental studies, Project management, Organizational development, Developing countries’ health issues, Gender studies, Conflict resolution) - Accredited to Kimmage University, Ireland

Grade: Pass

KENYA ASSOCIATION OF PROFESSIONAL COUNSELORS

Nairobi, Kenya

Counselling Certificate

May 2006 – Jun 2006

General Counselling, issues and approaches

Grade: Pass

UNIVERSITY OF CHARLESTON

West Virginia, USA

Foundation Courses

Aug 1998 – May 2000

General education courses; Electives in World cultures, Art history, Environmental studies, and Interior design and architecture

GPA (Aggregate grade): 3.5 (A)

LANGUAGE PROFICIENCY

English - Fluent; Swahili - Fluent; French - Proficient; Luo - Mother tongue; Creole – Some

HOBBIES AND INTERESTS

Creative Writing; Photography; Hiking & Mountain Climbing; Fly Fishing; Current Affairs; Travelling; Yoga

