# MICHAEL KIMBALL

CONTENT CREATOR/WRITER

## AKA MICK MANHATTAN



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TheSceneSnobs.com

# SKILLS

- Video Creation
- Video Editing
- Social Media Marketing
- Graphic Design
- Problem-Solving
- Computer Literacy
- Project Management Tools
- Strong Communication Skills

# S O F T W A R E

CANVA WONDERSHARE FILMORA ADOBE CREATIVE SUITE STREAMYARD PHOTOSHOP AUDACITY FINAL DRAFT MS OFFICE

# EDUCATION

## BACHELOR OF SCIENCE

Full Sail University 2006 - 2008

## ABOUT ME...

I have over a decade of experience as a professional writer and content creator. If I come across something I don't know how to do, I research it until I know enough to be dangerous. Strong creative and analytical skills and I could sell water to a dolphin. Bottled water.

# EXPERIENCE

## PRODUCER/CONTENT CREATOR

The Scene Snobs

2013 - Present

- Host, produce and direct all aspects of the production to include scheduling, planning, setting up equipment, creating graphics, scripting episodes, controlling Live broadcasts.
- Utilize Wondershare Filmora to edit full length productions, live playbacks, short promotional videos, TikTok trends and video reviews.
- Flex graphic designer muscles using Canva/Photoshop to create backgrounds, banners, social media posts to various platforms, layovers, greenscreen effects, script and shoot original content, create memes and more.
- Design, Create and Produce daily content where I review and report on entertainment news. We currently have over 25K followers on social media combined and a weekly reach of 100K.

### DIRECTOR

Skyline Indie Film Festival (SKIFF) October 2022 - Present

- Oversee the entirety of the 11th Annual Skyline Indie Film Festival
- Handle submissions and programming for festival and related events both LIVE and streaming
- Handle the digital marketing & social media for SKIFF and create content and promotional materials

### CORRESPONDENT

Cinema Blend

Feb 2022 - June 2022

- I combined my love of movie-watching and education/working knowledge of the film industry to craft professional reviews for movies & television.
- Research and report on upcoming entertainment news covering the movie and television industry.