

# Maria Norris Scaffido

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## INTERESTS

ANIMATION

TV WRITING & DEVELOPMENT

DOCUMENTARY FILMMAKING

SOCIAL REALISM

ART VIDEO & SHORT FILM

SURREALISM & EXPERIMENTAL FILMMAKING

## OBJECTIVES

SEEKING A CREATIVE POSITION &

OPPORTUNITY TO WORK IN THE TV

AND FILM INDUSTRY THAT ALLOWS

ME TO EXPAND ON MY SKILLS,

LEARN AND GROW AS A CREATIVE

VISUAL ARTIST AND FILMMAKER

## EDUCATION

2015 - 2019

SYRACUSE UNIVERSITY

COLLEGE OF VISUAL & PERFORMING ARTS

COLLEGE OF ARTS & SCIENCES

FILM & TRANSMEDIA

WOMEN & GENDER STUDIES

GRADUATED SUMMA CUM LAUDE

2013 - 2015

ONONDAGA COMMUNITY COLLEGE

ELECTRONIC MEDIA & COMMUNICATIONS

PHI THETA KAPPA HONORS SOCIETY

## EXPERIENCE

### 01/2021 - 10/2022: LEAD PRODUCER | DIRECTOR | EDITOR & ANIMATOR

*BUZZFEED - DIGITAL MEDIA & ENTERTAINMENT*

- PRODUCED OVER 30 LONG-FORM VIDEOS AND SEVERAL SOCIAL-FIRST VIDEOS, WORKING CLOSELY WITH PRODUCTION TEAM, RESEARCH, ANALYTIC AND LEGAL DEPARTMENTS, SP & EP
- PRODUCED NEW VIDEO SERIES AND EXPANDED ON EXISTING SERIES WITHIN BUDGET CONFINES THAT ACCUMULATED HUNDREDS OF THOUSANDS OF VIEWS AND ENGAGEMENTS TO AN AUDIENCE OF 5 MILLION SUBSCRIBERS
- WAS INVOLVED IN EVERY STAGE OF PRODUCTION WITH VARYING RESPONSIBILITIES, INCLUDING CREATIVE PITCHING, CONCEPT DEVELOPMENT, SCRIPTWRITING, PRODUCTION COORDINATION, CASTING, SET DESIGN, AV RECORDING, DIRECTING TALENT & CREW, QUALITY ASSURANCE REVIEWS, AND POST-PRODUCTION EDITING
- PRODUCED TRADITIONAL STOP-MOTION ANIMATED CLIPS, HAND-DRAWN GRAPHICS AND ASSETS TO GIVE EPISODES A UNIQUE STYLIZED LOOK

### 4/2023 - 06/2023: STOP-MOTION ANIMATION

#### PRODUCTION ASSISTANT (OFFICE & SET)

*APARTMENT D FILMS - ANIMATION & POST-PRODUCTION*

- ASSISTED ON TWO ANIMATED AND ONE LIVE ACTION BRANDED PRODUCTIONS, PROVIDING ASSISTANCE TO HEAD OF PRODUCTION, DIRECTOR, HEAD OF PUPPETS AND PRODUCTION COORDINATOR
- WENT ON RUNS FOR LIGHTING EQUIPMENT, SUPPLIES AND CRAFTY
- ASSISTED WITH SET DRESSING, SETTING UP AND BREAKING DOWN SETS AND EQUIPMENT, ORGANIZING AND ASSEMBLING STORYBOARD
- HELPED MAKE AND ASSEMBLE BALL-AND-SOCKET ARMATURES

### 05/2017 - PRESENT: FREELANCE ANIMATOR | DIRECTOR | EDITOR | CINEMATOGRAPHER

*TRASH CATS ANIMATION STUDIO - INDEPENDENT CREATOR*

- CREATED A WIDE VARIETY OF COMMISSIONS AND COLLABORATIONS INCLUDING MUSIC VIDEOS, SHORT FILMS, DIGITAL SHORT-FORM VIDEOS, AND ANIMATED SEQUENCES FOR FILM
- SPECIALIZATIONS INCLUDE CUT-PAPER STOP-MOTION, DEVELOPMENT AND POST PRODUCTION EDITING

**PRE-PRODUCTION** - CREATIVE PITCHING, SCRIPTWRITING, PRACTICAL AND TECHNICAL RESEARCH

**PRODUCTION** - DIRECTING, CINEMATOGRAPHY, GAFFING, SOUND MIXING

**POST PRODUCTION** - EDITING, COLOR CORRECTION, SOUND DESIGN

**COMMUNICATIVE & ADMINISTRATIVE** - GOOGLE WORKSPACE APPS, ASANA, AIRTABLE, SLACK, FRAME.IO, MICROSOFT 365 APPS, WORDPRESS CMS, iWORK, WIX



## SKILLS

## REFERENCES

### BRANDEN SMITH

EXECUTIVE PRODUCER - BUZZFEED  
SMITHBRANDENS@GMAIL.COM  
818-849-2444

### MAXIMILIAN LOPEZ

FOUNDER & CEO - APARTMENT D FILMS  
MAX@APARTMENTDFILMS.COM  
973-477-1985

### CHRIS GERA

SUPERVISING PRODUCER - BUZZFEED  
GERA.CHRISTOPHER@GMAIL.COM  
610-731-4665