



## Jaap Ruurd Feitsma

*cinematographer & director*

**EU based director, cinematographer, photographer and Virtual Reality creative.**

Jaap (1984) is an award winning international visual storyteller. He uses film, Virtual Reality (VR) and photography as his go-to tools. He has been working internationally as a freelance documentary photographer and camera operator since 2007 and a cinematographer since 2010. In recent years, he has been directing as well. His work has taken him to over sixty countries.

Jaap is experienced in shooting documentaries, music videos, commercials, web based interactive content and narrative fiction for clients that include the BBC, Nike, BMW and numerous NGO's.

He's constantly searching for projects that move him. Stories that have a powerful visual identity in combination with enthralling human elements, often set in the more challenging environments our planet has to offer.

### A FEW SMALL FACTS

- Born March 11th, 1984
- Based in Leeuwarden, the Netherlands
- Lived in the UK, Turkey, Portugal, Namibia and Canada
- Member of the *Directors Guild* of the Netherlands
- Board member of the NGO *Spoonk Loves Namibia*
- Available internationally

### ADDRESS

**Feitsma Visuals**  
Bleeklaan 2E  
8921 HC Leeuwarden  
The Netherlands

### DIRECT CONTACT

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**Email:** info@feitsmavisuals.com  
**Web:** www.feitsmavisuals.com

## FILMOGRAPHY • SELECTED WORK

### De Jeugdverpleegkundige - TV commercial

Client: GGD  
Produced by: 2-inch  
DoP: Willem Tiemersma  
Role: Writer, director

### Allemaal Vogels - Feature Film

Produced by: Fabuch Social Cinema  
Director: Fabian Jansen  
Role: Director of Photography

### Dermolin - Tag-on TV commercial

Client: Dermolin  
DoP: Willem Tiemersma  
Produced by: 2-inch  
Role: Director

### New Generation - Promo Film

Client: NFF  
Director: Bart Dokter  
Role: Cinematographer

### The Mini Story - VR experience & commercials

Client: BMW  
Role: VR / Interactive Director & Camera Operator

### Top Gear - S19E05 (Nevada Desert Item)

Client: BBC  
Director: Phill Churchward  
Role: Camera Operator & VR Director of Photography

### Ronnie Flex, Pocahontas - Interactive Music Video

Client: Hi Society  
Director: Jeroen Houben  
Role: VR / Interactive director & Camera Operator

### Shangri La Hotels & Resorts - Interactive/VR experiences

Client: yellowBird  
Director: Various (including Jaap)  
Role: Director

### BAFTA Awards - Live VR registration

Client: E!  
Role: VR Live Camera Operator

### Lyme is Hell - TV Commercial

Client: Lyme vereniging  
Role: Writer, Director

### Subaru 360° - VR Experience

Client: Subaru  
Director: Various  
Role: VR DoP

### Together We Shall Win - TV commercial

Client: NGOL  
Director: Tiago Pedro de Carvalho  
Role: Camera Operator

### Red Bull Harbour Reach - VR Experience

Client: Red Bull  
Director: Laurence Page  
Role: VR (livestream) DoP

### Agriculture VR - Interactive Experience

Client: New Holland  
Role: Director & VR DoP

### Post NL - Internal VR Experience

Client: Post NL  
Production: Coolminds  
Role: Director

### The Right One - Short Film

Client/Production: VIDDYS  
Role: Director of Photography

### Dreams of Change - Short Documentary

Client: Municipalities of Smallerland & Gobabis  
Role: Writer, director, cinematographer

## PHOTOGRAPHY • SELECTED WORK

### Portraits of Gobabis - Documentary photography project

Client: Municipalities of Smallerland and Gobabis  
Role: Author/Photographer

### This is Our Time - Campaign

Client: United Nations & Consortium for Street Children  
Role: Photographer

### Roaming East - Documentary photography project

Client: Anadolu Magazine  
Role: Photographer

### Rural Life in the City Age - Documentary photography project

Client: Leeuwarder Courant (Dutch Daily Newspaper)  
Role: Photographer

### Noctilucent Clouds - Images for newspaper article

Client: Leeuwarder Courant (Dutch Daily Newspaper)  
Role: Photographer

## OTHER WORK

### Film & VR guest instructor, consultant & lecturer

NHL Stenden University  
2016 - present

### Film & VR consultant, keynote speaker & workshops

Freelance  
2014 - present

### Senior VR camera operator/DP, director & editor

yellowBird  
2011 - 2014

## ASSOCIATIONS

Dutch Directors Guild (DDG) - 2023 - Present

FilmPact Noord - 2023 - Present

SPOONK Loves Namibia (NGO) - 2019 - Present

## STUDIES & COURSES

### M.Sc - Design Driven Innovation

NHL Stenden University  
2021 - Present

### Teaching English as a Foreign Language (TEFL) Course

I-to-I  
2010 - 2011

### BA - Film & Television (ESN Exchange programme)

Anadolu University  
2008 - 2009

### B.Sc - Communication, Multimedia & Design (CMD)

NHL University of Applied Sciences  
2006 - 2010

## SOME ACCOLADES

German Design Award - 2016

National Geographic Society - 2015

1st place in the *Best of the World* category