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Summary

For over two decades, I have been pursuing my passion for storytelling through the lens as a freelance videographer and editor. My work spans across different genres, including short films, corporate videos, documentaries, music videos, and digital content. I bring a wide range of creative and technical skills to every project, from conceptualizing and shooting to editing and color grading.

Currently, I am actively involved in the editing and color grading of a feature film, where I apply my expertise and experience to craft compelling visual narratives. I enjoy collaborating with diverse clients and teams, delivering high-quality content that meets their expectations and goals. I also embrace challenges and opportunities for growth, staying updated with the latest trends and technologies in the dynamic world of videography and filmmaking. I am always eager to explore new stories and innovative techniques in the ever-evolving realm of visual storytelling. Let's connect and see how we can create something amazing together.

Experience

Videographer/Video Editor/Colorist

Freelance (Self employed)

Aug 2021 - Present (2 years 2 months)

As a versatile freelance professional, I bring a wide range of creative and technical skills to various multimedia projects. My work spans across different genres, including short films, corporate videos, documentaries, music videos, and digital content. Currently, I am actively involved in the editing and color grading of a feature film. Here are some highlights of my recent work:

- 'Chaliye' by ALI Tim | Music video | Director, Editor & Colorist

Link: <https://www.youtube.com/watch?v=QVSprCdekVM>

- Akeli | Short film | Maham Aamir | Danial Afzal | Noreen Gulwani | See Prime Original |

Film: <https://www.youtube.com/watch?v=Dk3U14BMJ2U>

Trailer: <https://www.youtube.com/watch?v=B3hN7toC2LA>

- Ustad | Short Feature | Yasir Nawaz | Anas | See Prime Original

Film: <https://www.youtube.com/watch?v=LaPkqFE14Ck>

Trailer: <https://www.youtube.com/watch?v=1TO5u0v2FXU>

- Paying Guest | Short Feature | Muneeb Butt | Saifee Hassan | Noreen Gulwani | See Prime Original

Film: <https://www.youtube.com/watch?v=D0Y9L8cM2rE>

Trailer: <https://www.youtube.com/watch?v=hhrt3ZoYmKM>

- Corporate Film for 'Cedar College, KHI, Pakistan | Arri Alexa LF https://drive.google.com/file/d/1dOBi24s_pTdgfi7la9sM-dcYj1IHDcZU/view?usp=sharing

- Documentary 'Ice Pandemic in Pakistan' | Directed | Camera | Edit | Colorist <https://drive.google.com/file/d/1knsErC8ThFqrnCcuqme-6DDTGp5uraNin/view?usp=sharing>

Producer

SAMAA TV

Dec 2018 - Jun 2021 (2 years 7 months)

Overview: As a Producer/Director in the Entertainment Department at SAMAA TV from December 2018 to July 2021, I played a pivotal role in creating and delivering high-quality content that garnered significant viewership and acclaim.

Key Achievements:

- Led the production and direction of the immensely popular re-enactment show 'Emergency,' consistently achieving the highest ratings for two consecutive years.
- Recognized for exceptional contributions with a Special Certificate, acknowledging my dedication and creative prowess.
- Managed project budgets with precision, ensuring cost-effective operations and resource allocation.
- Coordinated diverse production teams, securing talent and equipment to ensure seamless execution of projects.
- Oversaw the entire content creation process, from concept development and casting to delivering final, captivating episodes.
- In parallel, produced a compelling weekly podcast for SAMAA Digital, enhancing the brand's digital footprint and audience engagement.
- Utilized cross-promotion opportunities by writing and producing a radio ad for Radio FM, strengthening the network's reach and impact.



Director/Videographer (Freelance)

SAN Media PVT LTD, Pakistan

May 2018 - Dec 2018 (8 months)

AGLA STATION (Travelogue)

A Reality Travel Show with Chinese host who is visiting Pakistan and meeting people of Pakistan and understanding their culture, traditions and want to become a Pakistani. Travelled from China/Pakistan Khunjurab boarder to Karachi.



Videographer/Video Editor

Balsam Healthcare Development

Nov 2016 - Feb 2018 (1 year 4 months)

Formerly 'Balsam for Health Promotion'

Overview: During my tenure as a Videographer/Video Editor at BALSAM for Health Promotion, I contributed significantly to the creation and production of various video content, playing a vital role in promoting health awareness and supporting the organization's marketing efforts.

Key Achievements and Responsibilities:

- Video Production: Filmed and edited a wide range of video content, including health tips videos, corporate videos, clinic advertisements, and coverage of prominent medical events in Dubai. These videos served to inform, educate, and engage the target audience.
- In-House Studio Setup: Designed and built an in-house green screen studio, enabling the creation of high-quality health tips videos within the organization's facilities. Additionally, I implemented an effective lighting setup for daily video production, ensuring optimal visual quality.
- Promotional Videos: Played a pivotal role in the creation of promotional content for the Dubai Fitness Challenge 2017 and the distribution video for the charitable organization 'TARAHAM.' These projects showcased my ability to contribute to impactful and widely recognized initiatives.
- Social Media Marketing: Filmed, edited, and delivered video content for various doctors and clinics, tailoring it for platforms like YouTube, Instagram, and others. This contributed to effective social media marketing strategies and enhanced the online presence of healthcare providers.

My role as a Videographer/Video Editor at BALSAM for Health Promotion was marked by creativity, technical expertise, and a dedication to health awareness and promotion. I consistently delivered

engaging and informative video content, played a key role in setting up an in-house studio, and contributed to notable healthcare and charitable initiatives through my video production skills.

Film Editor

Mar 2015 - Nov 2016 (1 year 9 months)

Finishing feature film 'Aksbandh', Pakistan's First Found Footage Horror. Releasing on 20th May, 2016 in Pakistan.

FCP Editor/Colorist/Post Producer and Self Shooter

Freelance Work

Sep 2010 - May 2016 (5 years 9 months)

Expertise: Commercials, TV Shows (travel/food/reality/magazine/talk shows/current affair/news), Documentaries, Music Videos, Corporate Films/Video, Promos, Demo Reels, Short Films, Station ID's.

Promo Producer

Zaiqa TV

Apr 2010 - Aug 2010 (5 months)

Zaiqa TV came into the scene as a third 24 hours dedicated food channel of Pakistan in May 2010. The channel came up with a tag line "Zaiqa Is Hi Mai Hai" which means that you will find taste here at Zaiqa TV.

<https://www.youtube.com/@zaiqatvshow/about>

- Responsible for creating on air promotions, sales reels, ad spots.
- Responsible for the development and implementation of on-air strategy, channel branding.
- Direct live action shoots when appropriate as well as edits and VO.
- Work proactively with Senior Producer to develop creative solutions for key promotions.
- Pitch, develop and create promotional campaigns based on marketing briefs and own ideas.

FCP Editor/Producer

DawnNews

Jul 2007 - Oct 2009 (2 years 4 months)

DawnNews was launched as Pakistan's first English news and current affairs channel. The channel has bureaux in Karachi, Lahore, Islamabad, Quetta and Peshawar, with studio facilities in Karachi, Lahore and Islamabad.

Responsibilities

Magazine Show Series '5 for 5', Producer/Promo Producer/Editor.

Food/Travel Series 'For the Love of Food', Producer/Promo Producer/Editor.

Documentary Series 'Equinox', Producer/Promo Producer/Editor.

Also responsible for edit on air promotions, sales reels, ad spots for Features department.

Post Supervisor/Senior Editor

Play TV

Mar 2005 - Jun 2007 (2 years 4 months)

PLAY is a music and lifestyle channel geared towards the youth of today. We believe that entertainment is not limited to mindless eye candy: there's enough of that around, and everyone's hungry for more. Our programs are geared to engage the audience, to be informative while challenging norms, sharing new perspectives and inspiring change, whether it's through the content of a program or it's creative visualization. Our directors come from all over the world, and each one has a unique vision which translates into innovative, aesthetically strong programming, from comedy to motivational talk shows to live jams featuring known and unknown artists.

Responsibilities:

- Responsible for shepherding projects through offline, online and final finishing.
- Maintain the check list and schedule for offline and online insuring that all materials are delivered on time. Responsible for edit on air promotions, sales reels, ad spots.
- Report to the Director and Production Managers any changes, delays, or concerns with the post schedules/budgets that arise during the post process.
- Training for editors on Final Cut Pro

Fcp Editor

Indus TV Network (<http://www.indus.tv>)

Oct 2000 - Aug 2005 (4 years 11 months)

Indus Media Group (IMG) is Pakistani company broadcasting a mix of free-to-air news and entertainment channels via satellite.

IMG entered the Pakistani market in 2000 with the launch of its flagship channel INDUS VISION - the first independent satellite channel. I started my career from its launch transmission for INDUS VISION as an Assistant Director and then Editor. In 2002 IMG launched Pakistan's first music channel, INDUS MUSIC ("IM"), and I transferred to IM as a only Editor and then worked as a senior editor and also shoot Channel's Idents, Promos and Titles for creative dept. I have edited and overlooked link based shows, live sessions, concerts, IM Award, Promotion, Showreels etc.

<http://www.indus.tv/indusmusic.php>

Education

Govt. Premier College

HSSC, Commerce

1994 - 1996

Sindh Board. · Intermediate

Matriculation, Science

1994 - 1996

Skills

Social Media • Cinematography • Graphic Design • DaVinci Resolve • Adobe Premiere Pro • Post Production • Video Editing • Television • Broadcast • Final Cut Pro