

**ME, CURRENTLY:**

A versatile, experienced creative writer: full-time independent.  
Decades of experience in entertainment marketing copy.  
An Emmy and ACE award-winning TV comedy writer.  
An ADDY award-winning TV and radio commercial writer.

**MY WORK:**

September 1998 to this moment: INDEPENDENT (RJ Lindway, Ltd.)

Senior Copywriter:

**WORK:** **National/international entertainment marketing:** In collaboration with U.S. and UK entertainment marketing design firms and advertising agencies, I develop and write creative brand positioning, print and trailer copy for domestic/international movie and TV marketing campaigns, to build awareness and maximize box office/viewership results:

**CLIENTS:** **The Refinery** (Los Angeles) **freeform** (London)  
**SWITCH** (Los Angeles) **Neuron Syndicate** (Los Angeles)  
**The Boland Design Company** (New York) **Concept Arts** (Los Angeles)  
**Sawyer Studios** (New York) **Iconisus** (Los Angeles)  
**Glassell House** (Los Angeles)

**CAMPAIGNS:** (Include ...) *Captain Underpants; The Angry Birds Movie; Ice Age: Continental Divide; The Maze Runner; Alvin & The Chipmunks–The Road Chip; Rudderless; Homefront; Rio 2; Runner Runner; The Heat; A.C.O.D.; Ice Age 4*

*#twominutesoffame; A Little Chaos; Olympus Has Fallen; Loitering With Intent; Robot & Frank; Alvin & The Chipmunks–Chipwrecked; Helix; Alpha House; Betas; Hulk & The Agents of S.M.A.S.H.; Life Partners; The Anomaly*

*A Single Shot; The Inbetweeners; Evermoor; Ultimate Spider-Man; Peg + Cat; Randy Cunningham 9<sup>th</sup> Grade Ninja; Mighty Med; Chance of a Lifetime; The Wizards Return–Alex Vs. Alex; Spy; The Angry Birds Movie; Knife Fight*

*Albert Nobbs; Epic; The Monuments Men; Captain Phillips; Free Birds; Mr. Popper’s Penguins; Hit and Run; Walking With Dinosaurs 3D; The Lorax; This Means War; Abraham Lincoln Vampire Hunter; Mirror Mirror*

*Snow White and the Huntsman; Modern Family; Girls; Suits; The Big Bang Theory; Tron Uprising; Family Guy; The Fixer*

Copywriter/Producer:

**WORK:** **Affiliate entertainment marketing:** Branding/identity/positioning; print copy/radio spot copy and production; for 50+ broadcast networks/TV stations.

**CLIENTS:** **FOX, CBS, NBC, ABC, CW** (local and national campaigns).