



Jaap Ruurd Feitsma

EU based director, cinematographer, photographer and Virtual Reality creative.

Jaap (1984) is an award winning international visual storyteller. He uses film, Virtual Reality (VR) and photography as his go-to tools. He has been working internationally as a freelance documentary photographer and camera operator since 2007 and a cinematographer since 2010. In recent years, he has been directing as well.

Jaap is experienced in shooting documentaries, music videos, commercials, web based interactive content and narrative fiction for clients that include the BBC, Nike, BMW and numerous NGO's.

He's constantly searching for projects that move him. Stories that have a powerful visual identity in combination with enthralling human elements and a hyperdiegetic way of storytelling, often set in the more challenging environments our planet has to offer.

A FEW SMALL FACTS

- Born March 11th, 1984
- Based in Leeuwarden, The Netherlands
- Lived in the UK, Turkey, Portugal, Namibia and Canada
- Work has taken him to over sixty countries
- Member of the *Directors Guild* of The Netherlands
- Available internationally

ADDRESS

Feitsma Visuals
Bleeklaan 2E
8921 HC Leeuwarden
The Netherlands

DIRECT CONTACT

NL Mobile: +31 (0)6 81 46 32 11
Email: info@feitsmavisuals.com
Web: www.feitsmavisuals.com

FILMOGRAPHY • SELECTED WORK

De Jeugdverpleegkundige - TV commercial

Client: GGD
Produced by: 2-inch
DoP: Willem Tiemersma
Role: Writer, director

Allemaal Vogels - Feature Film

Produced by: Fabuch Social Cinema
Director: Fabian Jansen
Role: Director of Photography

Dermolin - Tag-on TV commercial

Client: Dermolin
DoP: Willem Tiemersma
Produced by: 2-inch
Role: Director

New Generation - Promo Film

Client: NFF
Director: Bart Dokter
Role: Cinematographer

The Mini Story - VR experience & commercials

Client: BMW
Role: VR / Interactive Director & Camera Operator

Top Gear - S19E05 (Nevada Desert Item)

Client: BBC
Director: Phill Churchward
Role: Camera Operator & VR Director of Photography

Ronnie Flex, Pocahontas - Interactive Music Video

Client: Hi Society
Director: Jeroen Houben
Role: VR / Interactive director & Camera Operator

Shangri La Hotels & Resorts - Interactive/VR experiences

Client: yellowBird
Director: Various (including Jaap)
Role: Director

BAFTA Awards - Live VR registration

Client: E!
Role: VR Live Camera Operator

Lyme is Hell - TV Commercial

Client: Lyme vereniging
Role: Writer, Director

Subaru 360° - VR Experience

Client: Subaru
Director: Various
Role: VR DoP

Together We Shall Win - TV commercial

Client: NGOL
Director: Tiago Pedro de Carvalho
Role: Camera Operator

Red Bull Harbour Reach - VR Experience

Client: Red Bull
Director: Laurence Page
Role: VR (livestream) DoP

Agriculture VR - Interactive Experience

Client: New Holland
Role: Director & VR DoP

Post NL - Internal VR Experience

Client: Post NL
Production: Coolminds
Role: Director

The Right One - Short Film

Client/Production: VIDDYS
Role: Director of Photography

Dreams of Change - Short Documentary

Client: Municipalities of Smallerland & Gobabis
Role: Writer, director, cinematographer

PHOTOGRAPHY • SELECTED WORK

Portraits of Gobabis - Documentary photography project

Client: Municipalities of Smallerland and Gobabis
Role: Author/Photographer

This is Our Time - Campaign

Client: United Nations & Consortium for Street Children
Role: Photographer

Roaming East - Documentary photography project

Client: Anadolu Magazine
Role: Photographer

Rural Life in the City Age - Documentary photography project

Client: Leeuwarder Courant (Dutch Daily Newspaper)
Role: Photographer

Noctilucent Clouds - Images for newspaper article

Client: Leeuwarder Courant (Dutch Daily Newspaper)
Role: Photographer

OTHER WORK

Instructor & lecturer

NHL Stenden University
2016 - present

Film & VR consultant, keynote speaker & workshops

Freelance
2014 - present

Senior VR Creative & D.O.P, director & editor

yellowBird
2011 - 2014

STUDIES & COURSES

M.Sc - Design Driven Innovation

NHL Stenden University
2021 - Present

Teaching English as a Foreign Language (TEFL) Course

I-to-I
2010 - 2011

BA - Film & Television (ESN Exchange programme)

Anadolu University
2008 - 2009

B.Sc - Communication, Multimedia & Design (CMD)

NHL University of Applied Sciences
2006 - 2010

SOME ACCOLADES

German Design Award - 2016

National Geographic Society - 2015

1st place in the *Best of the World* category