

TEGAN HARRIS

<https://www.linkedin.com/in/tegan-harris/>

A highly motivated individual and excellent communicator with a passion for the entertainment industries. A fast learner with a balance of creativity and an eye for detail.

EDUCATION

University of Exeter BSc Marketing and Management with Industrial Experience 'With proficiency in Leadership Studies'	2020 - 2024
Hurtwood House A-Levels: Business Studies A*, Media Studies A*, Drama & Theatre A*, Extended Project Qualification A*	2018 - 2020
Redroofs School for the Performing Arts GCSEs: 9 at levels 7-9 including English Language 9 and Maths 7	2012 - 2018

RELEVANT EXPERIENCE

The Walt Disney Company	Licensing Sales Intern	June 2022 – July 2023
Developed key transferrable skills working across a wide range of consumer product categories.		
<ul style="list-style-type: none">- Communication and negotiation with external partners globally as a first point of contact for contract management and marketing approvals.- Analysis and presentation of key sales data and financials to inform further development of portfolios and to understand market performance with thoughtful presentation of data to deliver actionable insights.- Lead on product nominations, priorities and samples for marketing campaign shoots and responsibility for communicating post-launch results to respective partners.- Assisting development of product launches celebrating Disney100 including press releases, teaser videos, TV commercials and key visuals.- Creation of internal stakeholder newsletters, campaign trackers, line lists with suggested future products and calendars relating to marketing, retail, and content beats.- Strategy development based on industry insights, presented to key stakeholders within the global organisation.		
Alzheimers Dementia Support	Volunteer Content Assistant	May 2018 – May 2022
<ul style="list-style-type: none">- Filming and editing series of promotional video and media content for local charity, displaying activities, services and support available.- Photoshopping key visuals and marketing assets for publication on social channels and newsletter communications.		
Women in Business Society	Elected Vice President	May 2021 – May 2022
<ul style="list-style-type: none">- Leadership skills enhanced by overseeing the actions of other committee members, ensuring consistent operations and delegating responsibilities.- Events management through coordinating, advertising, and presenting at events.- Communication skills through arranging meetings and liaising with external sponsors.		
Redroofs School	Teaching Assistant/Admin	Sept 2016 – May 2018
Redroofs Parties	Events Assistant	Sept 2016 - May 2018

VOLUNTEERING

Make-A-Wish - Mickey's Pals (Disney Volunteer)

June 2023

- Leading various activity stations as part of 'A Disney Wish' and coordinating timings to ensure smooth transitions for the families in attendance.
- Interacting directly with the Wish child and their families, whilst monitoring safety and satisfaction.

Exeter Volunteers Society – Mentoring for Success

Sept 2021- March 2022

- Coordinating consistent lesson plans with fellow project members and leaders and facilitated communication in an open environment for the students allocated to me.

Alzheimers Dementia Support

2018 – current

- Strengthening communication assisting on services with People with Dementia and Carers.
- Retail and customer-facing experience volunteering in charity shop, monitoring and ensuring smooth re-stock and customer satisfaction.

Rosie's Rainbow Fund

2012 – 2018

- Arranged events and activities to fundraise over £5,000 both individually and with groups. Work acknowledged with two Freemasons of Berkshire Awards for Charity Work

ACHIEVEMENTS & AWARDS

Guest Presenter at Imperial College London and Regents University

2020 - current

- Delivered presentations to over 500 MBA students across 2 universities.
- Demonstrated professionalism and spontaneity when answering questions from the students and lecturer

Authored 'A Kid's Guide to Dementia'

2019 – 2020

- Developed a book for children aged 8-11 to support and provide advice when they have a relative with Dementia
- Donated the book to a Dementia charity who published it in September 2020

RESPONSIBILITY DURING EDUCATION

Head Girl

2017- 2018

- Improved upon presentational and communication skills when sharing plans with staff and students in an assembly format
- Discussed and guided when covering ideas and opinions with staff members and heads of school to be implemented

Head of Student Council

2017- 2018

- Strengthened organisational skills creating meeting minutes and arranging meetings with senior members of staff to communicate findings
- Developed leadership skills when facilitating open opinions amongst council members

SKILLS & INTERESTS

Proficient Skills: Microsoft suite of assets, Adobe suite of assets.

Languages: Basic British Sign Language and Korean. Conversational Spanish.

Passionate solo traveller, having recently spent seven weeks in South Korea and established a personal blog sharing experiences and advice on travelling alone.

References available upon request.