

**CURRICULUM  
VITAE**

**OF**

**MICHAEL JAMES  
RIX**

## **PERSONAL DETAILS**

<b>Last name:</b>	Rix
<b>First names:</b>	Michael James
<b>Date of birth:</b>	20 March 1974
<b>Place of birth:</b>	South Africa
<b>Marital status:</b>	Divorced
<b>Health:</b>	Excellent
<b>Home language:</b>	English
<b>Other languages:</b>	Afrikaans
<b>Driver's licence:</b>	Code 08
<b>Criminal record:</b>	None
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### **EDUCATIONAL DETAILS**

**1991:** Matriculated from King Edward VII  
High School in Johannesburg  
with university exemption and a  
distinction in Art.

**1994-1996:** Studied at Pretoria Technikon  
film School.

**Qualification:**

National Diploma in "Film and  
Video Technologies"

**Receiving distinctions in:**

Directing and Pre-production 2  
Communication 1  
Directing and Pre-production 3  
Communication 2  
Film Appreciation and Development 2  
Post-production Practice 3  
Practical Productions 3

**2020:** Studied online TEFL course:

**Qualification:**

Teach English as foreign or  
second language.

**PERSONAL ACHIEVEMENTS**

**1992:** National Service:

Earned the rank of 2<sup>nd</sup> Lieutenant.

**1993-2003:** Completed six feature length  
screenplays and numerous short  
scripts.

- 1997:** Short-listed as director for  
M-Net's New Directions programme.
- Grand winner of National Trivia  
Network Music trivia competition;  
prize:  
Trip for two to anywhere in the world.
- 1998:** Extensive travel as a result of above-  
mentioned competition prize, through  
the USA and Europe, living and working  
in the USA and England.
- 2000-2007:** Extensive work on full-length animated  
feature film, "Tengers" as writer/  
director/animator.
- 2002-2003:** Completed feature film, "Man in the  
street" for Oakfilms, as writer/  
director/editor. Screened during  
Cannes Film Festival in May 2003.
- Conceptualised Jo Day "Above my room" Music  
video from the "Man in the street"  
soundtrack: Director/editor. Screened  
internationally on channels such as  
MTV.
- 2007:** Completed animated feature film  
"Tengers" (Read more below).
- Won Cannes Film Festival's 24 Hour  
Film Challenge with 'Scooped Up'.
- Shortlisted for Steven Spielberg's Film /  
Reality show 'On the Lot'.
- 2009:** Completed feature film, "Um Dlalo  
Wempilo Yami" (Producer/  
Cinematographer/Editor)

- 2010:** Completed feature film "Mad Cow"  
(Producer/Co-Director)
- 2012:** Completed feature film "Accession"  
(Writer/Producer/Director) - In  
Competition Tokyo International Film  
Festival
- 2013:** Shortlisted for Kevin Spacey's Jameson  
First Shot short film competition.

### **WHILE ATTENDING TECHNIKON**

- 1995:** Editor for corporate productions at Denel  
Editing Facilities, Wonderboom, Pretoria.
- Kurt Darren, "For Your Precious Love"  
Music Video: Concept writer/art designer/  
editor.
- 1996:** Employed as non-linear editor (on Media  
100) for "Centre of Excellence" production  
company at the Pretoria Technikon as  
completion of practical year.

### **SUBSEQUENT EMPLOYMENT HISTORY**

- 1997:** Employed as Junior Director for Audio-  
Image/Origin Pictures (now O'mage).
- 1997:** Employed as director/writer/editor/  
producer/animater by Fingerprint  
Filmmakers.

#### **While at fingerprint Filmmakers:**

"Arts Unlimited" (SABC 3) Diary inserts: director/  
writer/editor/animater  
"Arts Unlimited" Feature inserts: director/writer/  
editor  
"Rise up and Read" (SABC 2) Poem videos: director/

editor/ animator

"Options" (SABC 3) Inserts: director/writer/editor/  
animator

Amu, "Skilz" Music Video: Art designer

Squeal, "Long Pig" Music Video: Art designer

Nick G, "Da Dip" Music Video: director/editor

**1999-2001:** Freelance work on numerous productions  
as director, editor and sound  
engineer.

Manager of Absolutely Fabulous DVD  
rental store, dealing with stock  
orders, deliveries and client liasons.

**2001-2003:** Director/writer/editor with Rapid  
Blue:  
On-air marketing and corporate.

### **While at Rapid Blue:**

#### **Directing:**

Promos

All aspects of Pre and Post-production

Commercials / Promotional videos, e.g. "Sanlam Money  
Game"

Directing pilot episode for magazine programme,  
"Cool Hunting"

Directing Land Rover G4 Challenge promotional  
video, shooting throughout the USA, screened  
internationally in cinemas

Directing "Sanlam Money Game" (series 2) title  
sequence

Directing internal corporate and brand strategy  
videos for clients such as Sasol and SABC

Research and development of "The Weakest Link"

#### **Responsibilities:**

Production; from concept to final mix

Liasing with clients and above the line advertising  
agencies

Defining the identities of the M-Net Satellite

channels (Rapid Blue)  
Researching and developing strategy and strategy  
documents for these channels (Rapid Blue)

**2003-2004:** Director/editor/writer with Ronin  
Productions.

**While at Ronin:**

**Directing:**

Golf Digest TV (Supersport) Insert Director/Editor  
Ultra simple Golf (Supersport) Series Director/  
Editor  
All aspects of Pre and Post-production  
Directing commercials for Telkom and Telkom  
Business; ADSL, Readyhost, etc

**Responsibilities:**

Production; from concept to final mix  
Liasing with clients and above the line advertising  
agencies  
Delivering weekly magazine shows from shoot to  
online edit and final mix

**SKILLS**

Extensive experience on directing operators on  
Quantell and Mac systems and Products  
Directing actors and voice artists  
Directing audio engineers  
Directing graphic artists and editors  
Operating the Avid/Media 100/Adobe Premiere/  
Discreet Edit/Final Cut Pro / Adobe Premiere on own  
products during off-line phase  
Basic training on Discreet Combustion  
Liasing with clients on a regular basis  
Good PR skills



Scriptwriting (short and long format)  
Conceptualisation

**2005–2007:** Freelance director on 2 more series of  
Ultra Simple Golf for Supersport  
and David Hume Productions.

Subsequent to completing Ultra Simple Golf:  
Full time production on the  
animated feature, "Tengers",  
through own production company  
MIRROR MOUNTAIN PICTURES,  
completed July 2007, and  
distributed in Ster Kinekor  
theatres, May 2008.

**2008–2009:** Produced Zulu Language Feature 'Um  
Dlalo Wempilo Yami', distributed  
by Next Entertainment September  
2009.

Post-production director on 'SA's  
Got Talent' Season 1 (2009), as  
well as various freelance jobs for  
Rapid Blue and other production  
companies.

**2010–2012:** Series creative director on 'SA's Got  
Talent' Season 2 (2010)

Post-production director on  
'Nigerian Idol', November 2010,  
plus 3 subsequent seasons up until  
2014.

Co-director / producer of  
international feature 'Mad Cow',  
2010

Editor on international feature

film 'Amsterdam Heavy', 2011

Completed Feature Film  
'Accession', June 2012 (Writer,  
Producer, Director, Editor,  
Cinematographer)

**2013-2019:** Ongoing running of MIRROR MOUNTAIN  
PICTURES, specialising in  
production of music videos,  
corporate films and development of  
several feature projects including  
scripting and pre-production on 2  
new feature films to be produced  
through the company ('Zinzi and the  
Boondogle' and 'Risiko')

Various corporate and promotional projects  
produced for clients such as  
L'Oreal, Greenpeace, Spur.

Edited feature film 'Safe Bet' released by Ster  
Kinekor in 2015.

Various music videos and EPKs produced for  
South African bands including The  
Parlotones and lead singer Kahn  
Morbee.

Writer / Director of romantic comedy feature  
film "The Greatest Thing" for  
Noble Pictures.

Feature length documentary produced for band  
The Parlotones leading up to their  
20<sup>th</sup> anniversary.

Ongoing work as content director on Come Dine  
With Me SA.

Editor on TV formats SA's Got Talent, Dancing

With The Stars, East Africa's Got Talent, among others.

**Jan-March 2021:** Completion of Come Dine With Me SA Season 6 as content director and editor.

**Sept-Oct 2021:** Season 7 of Come Dine With Me SA - Senior editor

### **AWARDS and Distinctions**

Three on-air promos nominated for international Promax Awards.

'Tengers' - Official Selection: Cambridge Film Festival, Africa in the Picture Film Festival (Amsterdam), Grossmann Film Festival (Slovenia), Cambridge African Film Festival, Rotterdam Film Festival, Uganda Film Festival, Reunion Island Film Festival, Cape Town Parliamentary Film Festival, Africa on Screen Film Festival SA, Tarifa Spain Film Festival, FYTA Film Festival, amongst others (Over 40 in total)

WINNER: DIY Film Festival, Los Angeles; Afrykamera Film Festival, Poland; Geneva International Film Festival; Jozi Film Festival.

'Scooped Up' - Short Film, WINNER: Cannes Film Festival 24 Hour Challenge 2007

Shortlisted for Steven Spielberg's reality show, 'On the Lot'

'Teddy' - Short Film short-listed for international online film competition 2007 and nominated for best short film at the South African Film and Television Awards.

'Unleashed' - Short Film short-listed for Mustang Detroit international launch campaign 2008.

'Bipolar' - Short Film short-listed for international online film competition 2009.

'Um Dlalo Wempilo Yami' nominated for 3 African Movie Academy Awards, including best foreign film.

'Accession' - Feature film In Competition at Tokyo International Film Festival; London BFI Film Festival - 2012

Short-listed for Kevin Spacey produced Jameson First Shot writer/director competition.

### **REFERENCES**

Oliver Kohl: Producer, Oakfilms: +27 74 197 0102

Theo Voss-Price: Creative Director, Rapid Blue: +27 83 602 6757

Jacques van Schalkwyk: CEO, Ronin Productions: +27 83 601 8111

Duncan Irvine: MD, Rapid Blue: +27 83 6011017

Lillias Bode: Producer, Rapid Blue Format: +234 807 160 4052 / +27 82 600 0047

Bonginhlahla Ncube, producer / director,  
Sukuma Media: +27 79 848 4087

**Showreel available on request**

