

MICK RICHARDS

PRODUCER | DIRECTOR | VIDEO EDITOR | CINEMATOGRAPHER | WRITER | COMMUNICATIONS

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SUMMARY

With over 25 years of diverse experience in the media and production industry, Mick Richards is a versatile producer, director, writer, cinematographer, editor, and composer. Renowned for his work in corporate media, narrative nonfiction, and documentary-style storytelling, Mick has delivered impactful content across sectors including real estate, healthcare, entertainment, and broadcasting. Mick's creative vision quickly became a valuable asset to non-profit and mission-driven organizations, where he earned a stellar reputation for producing inspirational media that drives community engagement. In addition to his creative expertise, Mick brings strong leadership, team building, business administration, and public relations skills.

WORK EXPERIENCE

Producer | Director | Writer | Video Editor | Cinematographer

DeepLight Entertainment

1996 - Present, Independent Contractor | New York City & Jacksonville, FL

- Responsible for producing, directing, writing, filming and editing creative **media content, marketing videos, media campaigns, TV & documentary productions**, and short/longform **narrative nonfiction stories**
- Working with clients to develop media content for both **for-profit and non-profit** sectors
- Working on an independent documentary series promoting non-profits and charitable work in the U.S. and in underdeveloped nations overseas
- Produced over 220 video clips available to view on Vimeo Reel, showcasing the non-profit side of work

Director of Communications | Media Producer

Urban Hope NYC

2017 - Present, Independent Contractor | New York City

- Producing creative media content, communications and orchestrating massive outreach events for the *Jesus Week Movement* initiative in NYC, New Jersey and Philadelphia, for an independent documentary series
- Responsible for website design and developing media library content at *JesusWeekMovement.org*
- Works with non-profit leaders to develop strategies for city-wide community transformation

Cinematographer & 2nd Unit Director

"Chicago: America's Hidden War" Film

2019 | Chicago

- Directed second unit cinematography for this documentary film, which was shortlisted for the 2021 Oscars

Director of Media & Regional Project Leader

Saturate USA

2018 - 2021 | New York City, New Jersey, Philadelphia, Chicago, Florida

- Managed media campaigns to reach 120 million homes with Gospel resources, producing creating video content for national initiatives
- Worked with non-profit organizational leaders in the Northeast region to develop strategies for city-wide "zip code adoption" strategies

Media Producer

Go To Nations

2014 - Present, Independent Contractor | Global

- Developed the "Reach Campaign" that produced over 100 media pieces, a podcast, and local broadcast morning show segments that documented creative missions work overseas
- Traveled overseas at length for years throughout Central America, Africa, India, Thailand, and the Philippines to produce, write and edit compelling documentary style content on humanitarian efforts

Executive Producer | Director | Writer | Editor | Cinematographer

"Building a Difference" Documentary TV Series

2009 - 2014

- Led the creative direction and production of the series, highlighting local community transformation and nonprofit outreach
- Collaborated with corporate and nonprofit partners, including homebuilders and charitable foundations
- Produced, shot, wrote, edited, mastered and delivered 16 episodes in *Volume One*, and 12 episodes in *Volume Two* for broadcast on 25 non-profit networks
- Developed content of overseas stories that will soon be released in new upcoming independent projects

EDUCATION

Bachelor of Arts in Communications

University of North Florida
Jacksonville, FL | 2001

Associate of Arts

Florida State College of Jacksonville
Jacksonville, FL | 1995

SKILLS

- Creative Media Production
- Directing & Producing
- Writing & Documentary Storytelling
- Cinematography & Lighting
- Post-production & Editing
- Music Composition & Audio Production
- Strategic Marketing & Public Relations
- Developing Media Campaigns
- Documentary Storytelling
- Website Design

PROGRAMS & EQUIPMENT

Most Industry-related Platforms

Final Cut Pro: Extremely Proficient

Premiere & DaVinci: Basic Knowledge

Adobe Suite Programs

Motion

Logic Pro

Microsoft Office 365 Suite

WordPress

Personal In-house Post-Production Suite

Camera Equipment Owned:

Blackmagic 4K/4.6K/6K, Sony A7III

Panasonic AG UX180, DJI Mavic Pro 2 Drone

Field Lighting Equipment

Field Audio Equipment

CLIENTS & ENDORSEMENTS

Available upon Request

Bryan Hickox Films

Erik Hollander Design Lab

Urban Hope NYC

The Prayer Covenant

Go To Nations

Ed Nicholson, Music Producer

Saturate USA

Love New York

Promise 686

Hope Day Network

Love Chicago

...More on request