

EXECUTIVE SUMMARY

- **Prolific Content Developer:** Sourced, and set up projects from articles, 60s TV series, acclaimed play, biography, historical figures, YA novel, video game, foreign film remake
 - **Eye for Talent and Compelling Concepts:** Discovered and sold first specs by the Wachowskis (*The Matrix*), David Berenbaum (*Elf*), set up NYT article from a pitch in 48-hours to HBO, brought in and championed *The English Patient* and *Leaving Las Vegas*
 - **Accomplished Packager:** Utilize strong industry relationships to bring top-tier directors, writers, actors to compelling narratives capable of audience appeal and critical plaudits
 - **Generate Original Projects:** Developed and co-wrote treatment sold preemptively in four hours to Warner Bros. for 6-figures. Created original feature set up at Fox Family Films
 - **Innovative Academic:** Created courses at UCLA Graduate Producer Program and AFI including comprehensive panels of industry pros to compliment learning, live meetings with pro screenwriters, and pitching to panels of industry pros, resulting in a six-figure sale
 - **Empowering Educator:** Launched students and interns through guidance and training in industry skills to distinguished careers as writers, producers, managers, and executives
 - **Impactful Lecturer and Speaker:** Recommended from studio to studio for seminars on story, writing skills, and pitching including Pixar, DreamWorks Animation, and Blizzard. Speaker at conferences: Writer's Digest, GAPF, GLAWS, Screenwriters Expo, Screenwriters World, Story Expo, and writing groups around the country
-

DEVELOPMENT AND PRODUCING EXPERIENCE

- Producer, be movies, Los Angeles, CA** 2001 – Present
- Originate, develop and package compelling feature and streamer projects in a range of commercial genres
 - Acquire, develop, package set up projects at River Road, Material Pics, 821 Entertainment, Lifetime
 - Collaborate with industry professionals including Tobey Maguire, Ed Savio, Oscar nominees Fergus & Otsby
- President, Production, Debra Hill Productions, Santa Monica, CA** 1995 – 2001
- Drove creative development, led negotiations, ran operations for Debra Hill (Halloween, Fisher King)
 - Acquired, set up, developed, packaged specs, books, articles, video games, remakes, pitches at Disney, HBO, MGM, New Line, Nickelodeon, Rysher, Universal, Warner Bros, forged international co-productions
 - Built and managed diverse slate: 20+ projects attracting top directors: Ron Howard, Frank Oz, Shawn Levy
- Vice President, Development, Margolis Productions, Burbank, CA** 1993 – 1995
- Found specs, manuscripts, comics, TV remakes, pitches and set up at Touchstone, Hollywood, Fox
 - Trained staff and interns to write coverage through lecture, handouts, coverage assignments, and feedback
- Story Editor / Development Associate, Evansgideon Productions, Universal City, CA** 1991 – 1993
- Development for writer/producers Bruce Evans & Ray Gideon (*Starman*, *Stand by Me*, *Mr. Brooks*)
 - Forged relationships with New York agents bringing in *The English Patient*, *Leaving Las Vegas*
 - Rapidly promoted in recognition of growing the company by bringing in multiple new projects
 - Discovered the Wachowskis (*The Matrix*), set up their freshman effort, *Assassins*, at Warner Bros., directed by Richard Donner, starred Sylvester Stallone and Antonio Banderas
-

TEACHING EXPERTISE

Story and Industry Marketing Consultant, Big Ideas, Los Angeles, CA 2006 – Present

- Collaborative approach to shape and structure stories, discover story solutions, amplify unique voice
- Work with writers and studios worldwide developing film, TV, novels and nonfiction and creating successful marketing materials and strategies, clients have won contests, published, and packaged and set up projects

Books to Screen Seminar: Webinar, Reading, Consultation & Industry Submissions Fall 2025

- Live webinar on what the film and TV industry is seeking, interactive crafting compelling loglines and queries
- Material submission and consultation with honest assessment of screen potential and strategic guidance
- Series of three one-on-one consultations to craft and refine a logline, supporting paragraph, and full query
- Industry Introductions: Writers with the most promising material will have their query submitted directly to top book agent, manager, or publisher, matching their personal preferences, guaranteed 30-day response

Screenwriting Elevated Online Interactive Intensive, Los Angeles, CA 2020 – 2023

- Series enabling writers to master advanced skills, engaging storytelling, story foundation and structure, and develop a distinctive voice. Lecture, exercises, Q & A with speakers, and one-on-one mentorship
- A-List Speakers: Shane Black (*Lethal Weapon*), Ed Solomon (*Men in Black*), Tab Murphy (*Gorillas in the Mist*), Meg LeFauve (*Inside Out*), Jeff Arch (*Sleepless in Seattle*), Richard LaGravenese (*The Fisher King*)

Big Ideas Idea-to-Outline Seminar and Masters Seminar 2010 – 2020

- Weekend intensives held across the country targeting and developing writers' compelling concepts
- Provided industry insights, exercises, and tools to target compelling ideas and craft marketable scripts

Blizzard Entertainment, Irvine, CA 2013

- 2-day seminar to guide top gaming company (*World of Warcraft*) toward expansion into feature narratives
- Devised customized tutorial for 200 staffers and designed executive session for high-level creatives

Pixar Animation Studios, Emeryville, CA 2012

- Created in-depth seminar on story concepts, idea generation, development, and pitching
- Lead interactive workshops on idea generation and one-on-one pitch and story development

DreamWorks Animation, Burbank, CA and DreamWorks Animation, Redwood City, CA 2011

- Tailored concept development workshops for staffers to boost in-house film idea generation
- Initial seminar for 100 staffers deemed so successful that DWA doubled small group pitch critiques

American Film Institute, Extension Program, Los Angeles, CA 1996 – 1997

- Shaped course to build industry skills in idea generation, development, coverage, story notes, pitching
- Held live meetings with pro-writers to demonstrate pitching and effective writer-producer dynamics

UCLA Graduate Producer Program, Los Angeles, CA 1996

- Illuminated studio filmmaking for producers and writers from concept through set up and development
 - Incorporated creative and business with panels of writers, agents, development and studio execs, producers
-

PUBLICATIONS

Senior Contributing Editor, Script Magazine, Active Interest Media 2019 – Present**Monthly Columnist, "Breaking & Entering,"** screenwriting advice and industry interviews 2012 – 2019**Contributor, Writer's Digest,** advice on writing and marketing 2018 – 2019**Now Write! Screenwriting Exercises from Today's Best Writers and Teachers,** Tarcher 2011

Chapter Contributor, "When Sally Met Harry"

EDUCATION

Northwestern University 1981**Bachelor of Speech,** Major in Theatre **Bachelor of Education,** Major in Human Development & Social Policy**UCLA Extension, Program in Screenwriting and Television** 1984 – 1987