

JOE ZITO

Creative Editor | Producer | Director | Writer

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PROFESSIONAL SUMMARY

Award-winning editor, producer, and filmmaker with 25+ years of experience in feature films, television, commercials, and documentaries. Known for delivering high-impact storytelling through expert editing, directing, FX work, and post-production consulting. A trusted creative partner for major networks, studios, and brands, with a proven track record of enhancing projects for Sesame Street, CBS Sports, NFL, Paramount+, History Channel, and more. Specializes in narrative structure, pacing, and emotion-driven storytelling, with a keen eye for both artistic and technical excellence.

EXPERIENCE

90th Street Productions – Founder | Creative Editor | Producer (2008 – Present)

- Produced, edited, and directed high-profile projects for MLB, Mercedes-Benz, McDonald's, and A&E.
- Led creative post-production teams to craft compelling promos, commercials, and long-form content for clients such as A&E, History Channel, Syfy, Discovery and Nickelodeon.
- Edited critically acclaimed sports features for NFL, documentaries for CBS Sports and Paramount + including the docuseries' *The Billion Dollar Goal* and *Pulisic* and shows and segments for Sony Pictures and Sesame Street.

Moving Images – Senior Online Editor | Post-Production Consultant (1998 – 2008)

- Specialized in FX work and high-end online editing (Henry and Smoke artist) across commercials, music videos, and feature films.
- Edited major commercial campaigns for ESPN, Burger King, McDonald's, Coke, Jordan Brand, PlayStation 2, Ford Motor Company, and X-Games.
- FX-heavy music video editing for Sum 41, Ben Folds Five, Ricky Martin, Dixie Chicks, and Green Day.
- Consulted on post-production for critically acclaimed films, including *Junebug* (starring Amy Adams).
- Online and VFX editor for the feature film *Bamboozled* (Directed by Spike Lee).
- Led offline editorial projects for major networks, shaping narratives for Visa, NFL, ESPN, A&E, History Channel, and Biography Channel.

Film Industry – Boom Operator & Production Crew (1991 – 1997)

- Worked on 30+ feature films, developing a deep understanding of on-set production and sound.
- "Journey to The Sun" – Winner, Blue Ribbon Peace Prize, Berlin Film Festival.
- "Two Girls and a Guy" (Dir. James Toback, starring Robert Downey Jr. & Heather Graham).
- "Tromeo and Juliet" (Dir. Lloyd Kaufman, Troma Entertainment).

AWARDS & RECOGNITION

- Audience Award for Best Comedy – YoFi Fest (Surf'em Up)
- Best Comedy – Just4Shorts Film Festival (Surf'em Up)
- Semi-finalist – Flickers' Rhode Island International Film Festival (Backing Out)
- Semi-finalist – Big Apple Film Festival & Screenplay Competition (Backing Out)
- Quarter-finalist – Big Apple Film Festival & Screenplay Competition (The Scared Stiffs)

SKILLS & EXPERTISE

- Post-Production Editing & FX: Advanced FX work, offline & online editing (Avid, Premiere, DaVinci, Smoke).
- Creative Storytelling: Directing, Producing, Screenwriting, Music Composition.
- Post-Production Consulting: Narrative structure, pacing, visual storytelling, industry-standard workflows.
- Industry Expertise: Commercials, Music Videos, Documentaries, Feature Films, Sports & Network Promos.
- Collaborations: Worked with major brands, networks, and artists in entertainment, advertising, and sports.

EDUCATION

Hofstra University – Bachelor of Arts in Communications/ Film

SOFTWARE & TECHNICAL PROFICIENCIES

- Editing Software: Avid Media Composer, Adobe Premiere Pro, Autodesk Smoke, Final Cut Pro.
- Graphics & VFX: Adobe After Effects, DaVinci Resolve, Adobe Photoshop, Adobe Illustrator.
- Sound & Music: Pro Tools, Logic Pro.
- Productivity & Office Tools: Microsoft Excel, Microsoft Word, Google Docs, Adobe Acrobat and Media Encoder.