

Valerie M. Oliver

Creative, Development & Producer Professional

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[LinkedIn Profile](#)

History of originating, creating, developing, and producing independent film & TV projects spanning 10 years. Strong background in contributing to diverse character-driven stories for assignments and slate.

Refined relationship-building skills as an “Influencer” using storytelling in a variety of formats (memoir book, blogs, online magazine, social media).

Success art-directing marketing content for arts & entertainment clients to meet their distribution objectives using business-education initiatives.

PROFESSIONAL EXPERIENCE

Originator/Creator/Producer/Writer/Art Director

Independent Consultant, New Jersey (10 years)

Co-producing *Gloria’s Healthy Home & Body* series airing on Roku platform. Originated, created & producing period/drama/crime/suspense TV series about a Wiccan family in 16th century U.K. Writer/Producer for short films adapted from a trilogy of true-life short stories. Writing, producing historical, forbidden romance, musical mini-series based on true story set in Harlem, NY and France.

- Developed and selected to direct feature film, *Tucht*, supported by the makers of *A Beautiful Mind* & *Ali*. Created trailer concept.
- Succeeded in getting CAA clients to read scripts (including **Sarah Jessica Parker**: *Divorce*, *New Year’s Eve*, *Sex and the City*, *Hocus Pocus*, and **Paul Scheuring**: *The Experiment*, *Prison Break*).
- Art-directed creation of marketing materials for arts and entertainment clients helping to achieve a **100% distribution rate** for their independent film projects (on DVD, cable and streaming).

Development Executive

Media Classics Ltd., London, UK (2 years)

Developed original script for *Vivling*, a biopic feature film about actress Vivien Leigh and the impact of bipolar disorder on her marriages and career.

- *Vivling* script made the “Brit List 2014”.
- *Vivling* was in a formal co-production with producer Michael Robinson (*We Need to Talk about Kevin*, *Mr. Nice*, *The Sea*).

SKILLS

Originating Creative, Innovative Ideas

Developing Original Content

Writing, Editing and Storytelling

Art-directing

Blogging and Social Media

[Influencing, Leadership and Trend-spotting](#)

Strategic Planning

Interviewing, Moderating and Teleconferencing

Microsoft Office and Adobe Creative Suite

Internet Radio Hosting and Producing

HIGHLIGHTS

Featured Storyteller selected to open [Restorative Narrative](#) Fellow Michelle Tomko’s *Yo Eleven! One Woman, Many Voices* shows.

Semifinalist “Marigold Ideas for Good Contest” from Participant Media’s Digital News & Lifestyle Magazine: *Takepart.com*

Tucht won Featured [Trailer of the Week](#), **Best Concept** from IndieTrailers.com

Content strategy and writing Influencer via [Creator’s Corner: Creativity & Storytelling](#) *Muse* (Wordpress)

[Best Music Scribing Award, Silver Medal](#), **Excellent Pieces of Writing** ([CD Sales Based On Artwork, Cover Design](#)) from PopMatters

EDUCATION

Bachelor of Arts

Bloomfield College, Bloomfield, NJ

Master of Professionals Studies

Tisch School of the Arts

New York University, New York, NY